

VISION A place for people to prosper - **alive** with opportunity.

MISSION Working **together**. Committed to our **values**. Serving our **community**.

VALUES Integrity. Respect. Inclusiveness. Service.



WHAT WE WANT TO ACHIEVE

GOALS

HOW WE WILL ACHIEVE THE GOALS

OBJECTIVES



MEASURABLE STEPS TO ACHIEVE OBJECTIVES

STRATEGIC ACTIONS



PEOPLE

Foster a community with heart, where everyone belongs and is cared for equitably.

- Wellbeing
- Belonging
- Vibrant Neighbourhoods
- Inclusion

 Hover over each square to show details of each objective



- Create and activate spaces that offer things for people to do
- Provide age-friendly services that are accessible to all
- Enhance equity and inclusion efforts
- Increase housing options
- Encourage safe and healthy neighbourhoods
- Improve access to social supports
- Prepare for emergency prevention and recovery



PLACE

Embrace and celebrate our City's unique character while enhancing the spaces where people connect.

- Placemaking
- Planning for Growth
- Green Spaces



- Lay the foundation for future community building
- Enhance opportunities to enjoy built and natural heritage
- Take action to combat climate change



PROSPERITY

Build a vibrant and resilient City where current and future generations will live well.

- Strong Cores
- Economic Inclusion & Support
- Getting Around
- Resiliency



- Establish our core areas as attractive destinations
- Enable small business to succeed
- Promote and develop more transportation options

