



2023 Ward 1 By-Election

Sign Information for Candidates and Third Party Advertisers

**Danielle Manton
Clerk/Returning Officer
50 Dickson Street, 2nd Floor
P.O. Box 669
Cambridge, ON N1R 5W8**

E-mail: elections@cambridge.ca

MUNICIPAL ELECTION SIGNS

Municipal election signs are governed in the City of Cambridge under the sign by-law and its amending by-laws.

- By-law 191-03 is the original by-law for prohibiting and regulating signs and other advertising devised within the City of Cambridge. Section 25 speaks directly to election signage;
- By-law 120-10 amends the original by-law to permit the erection of election signs 45 days prior to the election date;
- By-law 60-18 also amends the original by-law in relation to the usage of elections signs.

The by-law defines “Election Sign” as:

a sign used to advertise any person or political party participating in an election and includes an election campaign advertisement, a third party advertisement, and a mobile read-a-board sign.

Please note that the Region of Waterloo By-Law No. 183-013 also regulates municipal election signs on Regional roads. For more information, visit www.region.waterloo.on.ca.

CITY OF CAMBRIDGE SIGN BY-LAW

Election signs may be erected beginning on **Friday September 29, 2023** (45 days prior to Voting Day) as per by-law 120-10.

Election signs must be removed by **Thursday November 16, 2023** (72 hours after Election Day) as per by-law 191-03.

Please be advised that signs erected contrary to the sign by-laws may be removed without notice.

Excerpts from the City of Cambridge’s sign by-laws are included as appendices to this guide. **These are for information purposes only. The full by-laws must be complied with, and are available on the City’s website at:** <https://www.cambridge.ca/Modules/Bylaws/Bylaw/Search>.

RECYCLING OF MUNICIPAL ELECTION SIGNS

Did you know that municipal election signs made of coroplast can be recycled? In partnership with the Region of Waterloo, the City of Cambridge encourages all candidates and advertisers to consider the environment and recycle any chloroplast election signs. All you have to do is take the signs to a Region of Waterloo landfill within a few weeks after the election.

For more information on landfill locations, contact the Region of Waterloo – Waste Management at (519) 883-5100.