

BY-LAW NO. 191-03

of the

CORPORATION OF THE CITY OF CAMBRIDGE

Being a by-law of the Corporation of the City of Cambridge to prohibit or regulate signs and other advertising devices or any class or classes thereof and the posting of notices on buildings or vacant lots within the City of Cambridge or on land abutting any defined highway or part of a highway and to repeal By-law No. 129-92.

WHEREAS s. 9(2) of the Municipal Act, 2001, S.O. 2001, c. 25 (the "Act") provides that s. 8 and s. 11 of the Act shall be interpreted broadly to include rather than exclude municipal powers that existed on December 31, 2002;

AND WHEREAS, on December 31, 2002, the Municipal Act, R.S.O. 1990, c. M.45, as amended, authorized the prohibiting or regulating of signs and other advertising devices or any class or classes thereof and the posting of notices on buildings or vacant lots within any defined area or areas or on land abutting any defined highway or part of a highway;

AND WHEREAS s. 11(5) of the Municipal Act, 2001, S.O. 2001, c. 25 (the "Act") provides as a non-exclusive sphere of jurisdiction for lower and upper tier municipalities, structures, including fences and signs;

AND WHEREAS the Council of the Corporation of the City of Cambridge deems it desirable to prohibit or regulate signs and other advertising devices or any class or classes thereof and the posting of notices on buildings or vacant lots within any defined area or areas or on land abutting any defined highway or part of a highway;

AND WHEREAS, pursuant to s. 99(1) of the Municipal Act, 2001, S.O. 2001, c. 25, public notice was given and a public meeting was held at which any person who attended was given the opportunity to make representation with respect to the matters herein;

NOW THEREFORE THE MUNICIPAL COUNCIL OF THE CORPORATION OF THE CITY OF CAMBRIDGE ENACTS AS FOLLOWS:

SECTION 1

SHORT TITLE

This by-law shall be known as "The Sign By-Law".

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SECTION 2

DEFINITIONS

In this by-law,

Access Driveway means the area between the traveled portion of a roadway and a parking lot used by motor vehicles for access to and from the parking lot;

Animated Sign means any sign that includes action or motion of all or any part of the sign but does not include colour changes;

Awning Sign means a non-illuminated identification sign or logo painted or affixed flat to the surface of an awning that does not extend vertically or horizontally beyond the limits of such awning.

Banner Sign means a sign produced on cloth, fabric or other lightweight material.

Billboard Sign means a third party, non-accessory sign that advertises goods, products, services or facilities that are not available at the location where the sign is situated or that directs persons to a location different from that where the sign is located.

Building Face means the total area of a building contained between the finished surface of the ground and the eaves;

Canopy means any structure projecting from the building face having a rigid frame and being attached to a building in such a manner as not to become an integral part thereof, but does not include awnings;

Canopy Sign means a sign attached to, marked or inscribed on or erected or placed against the canopy of a building, but does not include awning signs;

Changeable Copy Sign means a sign on which copy can be changed through the use of attachable letters, numerals and pictorial panels or automatically by electronic switching of lamps or illuminated tubes and shall be deemed not to mean time and temperature messages;

Copy Area means the entire area within a single square or rectangle or a combination of squares or rectangles that enclose the extreme limits of the advertising message, declaration, announcement or logo;

Development Sign means a non-illuminated sign which is installed or affixed to the ground on the site of the subdivision or project where the purpose of the sign is to provide information on the development and, without limiting the generality of the foregoing, shall include one or more of the following, the name of the subdivision or project, prices and the names and addresses of architects, consultants, developers, builders and related personnel to the development;

Directional Sign, Free Standing means a sign supported independently of and visibly separated from a building or structure and permanently fixed to the ground and shall be used for the direction of pedestrian and/or motor vehicle traffic but shall not be used for identification or advertisement;

Driveway means the improved land on a road that provides vehicular access from the roadway to adjacent land;

Fascia Sign means a wall sign and every sign attached to, marked or inscribed on, or erected or placed against a wall forming part of a building and having the exposed face thereof on a plane approximately parallel to the plane of such wall and may project from the face of such wall and shall include a painted wall sign and a banner sign and a banner sign;

Fascia Industrial Directory means a fascia sign specifically intended for an industrial mall building of at least three distinct tenant units which may include the municipal street number and address and shall include a complete list of each individual tenant or occupancy by company name and/or logo for identification purposes but which does not display product or business advertising;

Flashing Sign means a sign or advertising device which contains an intermittent or flashing light source or which includes the illusion of intermittent or flashing light by means of animation or an externally mounted light source but does not include an automatic changing sign such as time and/or temperature and/or date sign or electrically controlled message centre;

Free Standing Sign means any sign, except a billboard, supported independently of and visibly separated from a building or other structure and permanently fixed to the ground;

Free Standing Industrial Directory Sign means a free standing sign specifically intended for an industrial mall building of at least three distinct tenant units which may include the municipal street number and address and shall include a complete list of each individual tenant or occupancy by company name and/or local for identification purposes but which does not display product or business advertising;

Frontage means the length of the property line of any one premises parallel to and along each legally accessible public street, excluding a lane or alleyway, that it borders;

Gas Bar Weather Canopy means a permanent free standing roof structure erected for the purpose of sheltering gasoline service pumps from the weather. Such structure shall not be enclosed and may be attached to a building;

Height of Sign means the vertical distance measured from the highest point of the sign to the finished grade immediately below such sign and shall include any support structure;

Home Occupation Sign means a non-illuminated sign installed, erected or displayed for a home occupation identifying the business and containing no other message or advertising;

Institutional Directional Sign means a sign erected on a road allowance to inform the public of the location of Business Improvement Areas, public buildings, institutions, recreational or educational facilities or service clubs but shall not be used for advertising.

Institutional Event Sign means a sign installed, erected or displayed for public educational institutions, public hospitals and public libraries and other civic organizations (but does not include places of worship) consisting of permanent lettering identifying the establishment and address, which includes changeable copy as an integral part of a free standing or fascia sign;

Menu Board means a free standing sign used to display food and beverages available and may include the price of such item for drive-thru food services establishments only;

Mobile Read-A-Board Sign means any sign or sign structure designed for temporary placement or erection on a site and constructed to support, carry or display an area of changeable copy but is not permanently attached to the ground or a building and/or any sign or sign structure designed for the temporary placing of copy, letters or messages;

Model Home Real Estate Sign means a non-illuminated sign that is permanently installed or affixed to the ground where the purpose of the sign is to direct attention to model homes;

Municipal Act means chapter M.45 of the Municipal Act 2001, S.O. 2001, c.25, as it may from time to time be amended or replaced;

Municipal Election Sign means a sign, including a mobile read-a-board sign, used to advertise any person or political party participating in an election for public office, but excluding Provincial and Federal office;

Mural means an artistic painting on or against a building face but does not include a fascia sign or a mural sign or include any advertising or promote any business or product;

Mural Sign means a sign that is a combination of a mural and a fascia sign;

Non-Illuminated Plate Identification Sign means a wall sign having the exposed face on a plane parallel to the plane of such wall, which sign shall not be internally illuminated and shall be used only for identification, direction and liability notices;

Outer Boulevard means:

- (a) where there is a sidewalk, that part of a road lying between the property line and nearest edge of the sidewalk; or
- (b) where there is no sidewalk and there is a shoulder, that part of a road lying between the property line and nearest edge of the shoulder; or
- (c) where there is no sidewalk or shoulder, that part of a road lying between the property line and the nearest edge of traveled part;

Owner means the person, corporation or agent controlling the property on which the sign is located;

Painted Wall Sign means any sign painted upon any outside wall or other integral part of the building, without the use of independent supports or frames thereof;

Park means a property owned by or made available by lease, agreement or otherwise, to the Corporation, that is or hereafter may be established, dedicated, set apart or made available for passive and active recreational use as a public park or garden, or that has been or hereafter may be placed under the jurisdiction of the Commissioner of the Community Services Department on behalf of Council including any and all buildings, structures, facilities, erections and improvements located in or on such property, for so long as such property is so established, dedicated, set apart, made available or under the jurisdiction of the City of Cambridge, as the case may be;

Planning Commissioner means the Commissioner of Planning of the City of Cambridge or his/her designate for administrative purposes;

Portable Sign means a non-illuminated portable sign, which may include an A-frame sign, which is not permanently installed or affixed to the ground but does not include a mobile read-a-board sign;

Projecting Sign means a single or double-faced sign which projects perpendicular to the building wall and such wall is used as the main source of support.

Public Services Advertising means signs installed by or authorized by the City of Cambridge, the Region of Waterloo, or on behalf of the Province of Ontario or the Government of Canada including signage for community and charity functions by or on behalf of non-profit organizations.

Real Estate Sign means a non-illuminated sign installed, erected or displayed for the notification that a premises or portion thereof is for sale, rent or lease, or that such premises has been sold, rented or leased and which may include information such as to whom a person should enquire with regard thereto;

Religious Event Sign means a sign installed, erected or displayed for a place of worship consisting of permanent lettering identifying the place of worship and address and shall include changeable letters for the hours of services, studies, name of pastor and other similar items;

Road means a road allowance under the jurisdiction of the City of Cambridge;

Roadway means that part of the road that is improved, designed or ordinarily used for vehicular traffic, but does not include the shoulder and, where the road includes two or more separate roadways, the term roadway refers to any one roadway separately and not to all of the roadways collectively;

Roof Line means the line made by the intersection of the wall of the building with the roof of the building;

Roof Sign means any sign above the roofline or upper limit of any parapet;

Rotating Sign means any sign or portion of a sign that moves in a revolving or similar manner but not including motionaography and other multiple-prism signs;

Shoulder means that part of the road immediately adjacent to the roadway and having a surface that has been improved for the use of vehicles with asphalt, concrete or gravel;

Sidewalk includes all parts of a road set aside for use by pedestrians;

Sign means and includes any surface, structure or frame made or designed for printing, projecting or attaching any outdoor announcement, declaration, device, demonstration or insignia used for direction, information, identification, advertisement, business promotion or promotion of products, activities or services offered upon the premises and may include a logo or product identification sign;

Sign Area means the entire area of a sign on which copy could be placed, including any frame or embellishment that forms an integral part of the display. In the case of a double face or a multiface sign, all sign faces will be counted in the sign area calculation. The area of individual letter signs shall be calculated on the basis of the smallest square or rectangle that will enclose the individual letters or features of the sign;

401 Sign means a fascia sign on a building wall facing Highway 401, a free standing sign and/or a billboard sign located on a lot where such building and/or lot abuts Highway 401;

Street or Highway means a common and public walkway, street, avenue, parkway, driveway, square, place, bridge, viaduct or trestle, designed and intended for, or used by, the general public for the passage of vehicles and having, for the purposes of this by-law, a minimum road allowance of 12.0 metres;

Street Line means the limit of the street or highway allowance and is the dividing line between a lot and a street;

Subdivision means an entire plan under a Region of Waterloo subdivision file and not an individual phase of registration;

Temporary Construction Sign means a non-illuminated sign which is temporarily installed or affixed to the ground where the purpose of the sign is to provide information on the project and, without limiting the generality of the foregoing, shall include one or more of the following, the name of the project, the names and addresses of contractors, architects, engineers, consultants and related personnel to the project;

Temporary Open House and Model Home A-Frame Real Estate Sign means non illuminated signs which are not permanently installed or affixed to the ground and forms a double faced inverted V-type sign and where the purpose of the signs is to direct attention to a real estate open house or model home event taking place at a location other than the location of the signs. For the purpose of this by-law, a temporary residential sales office for the sale of residential dwelling units shall be considered as a model home;

Third Party Advertising means advertising by an establishment or other activity that is not conducted on the land on which the sign is installed, erected or displayed;

Traffic Control Device means a sign or pavement marking installed by the City of Cambridge for the purpose of regulating or guiding traffic and pedestrians and includes traffic control signals;

Transit Shelter Sign means a third party, non-accessory sign attached to a wall of a public shelter provided by or for the Corporation of the City of Cambridge for the comfort and convenience of patrons of the public transit system;

Wall Sign means a sign attached to, marked or inscribed on, or erected or placed against a wall forming part of a building and shall include an awning sign and a painted wall sign;

Weather Canopy Sign means a sign located on any face or side of a weather canopy, which is a permanent unenclosed roof structure erected for the purpose of sheltering persons from the weather when using facilities which include, but are not limited to, automated teller machines, fuel pumps etc.

Yard means any open, uncovered space appurtenant to a building and, without limiting the generality of the foregoing, includes any such land used for such purposes as landscaping, parking access, etc.;

Yard, Front means a yard extending across the full width of the lot between the front lot line and the nearest part of any building or structure on the lot, as illustrated on Schedule B attached hereto;

Yard, Rear means a yard extending across the full width of the lot between the rear lot line and the nearest part of any building or structure on the lot, as illustrated on Schedule B attached hereto;

Yard, Side means a yard extending from the front yard to the rear yard between the side lot line and the nearest part of any building or structure on the lot, as illustrated on Schedule B attached hereto;

Yard, Side, Exterior means a side yard that immediately adjoins a public street, as illustrated on Schedule B attached hereto;

Yard, Side, Interior means a side yard other than a side yard that immediately adjoins a public street, as illustrated on Schedule B hereto attached.

SECTION 3

ESTABLISHMENT OF THE CLASS OF SIGNS

Signs shall be permitted only in the area as set forth below for each class of sign. These classes of sign shall apply in the zone classes established by the City of Cambridge Zoning By-Law as shown below. In the case of a compound zone, as established by the City of Cambridge Zoning By-law, the sign(s) shall conform to the regulations as set out in the zone class where the use is permitted.

Residential Signs

- R Zone Class
- RR Zone Class
- RS Zone Class
- RM Zone Class
- R Zone Class With the (CO) Suffix
- RS Zone Class With the (CO) Suffix

Agricultural Signs

- A Zone Class

Institutional Signs

- N Zone Class

Open Space Signs

- OS Zone Class

Commercial Signs

- C Zone Class
- CS Zone Class

Industrial Signs

- M Zone Class except for areas designated Industrial Park

Industrial Park Signs

- M Zone Class in areas designated Industrial Park

NOTE:

For the purposes of this by-law, Industrial Park lands shall be in an industrial use class zone and be located:

- (a) specifically in an M1 zone of the City of Cambridge Zoning By-Law;
- (b) within the area outlined by a heavy black line on Schedule E (Parts 1 to 5) attached to and forming part of this by-law.

SECTION 4**PERMITTED SIGNS BY THE CLASS OF SIGN SUBJECT TO THE REGULATIONS WITHIN EACH SECTION**

RES: Residential
 AGR: Agricultural
 INST: Institutional
 IND: Industrial

IND/PK: Industrial Park
 COM: Commercial
 OS: Open Space
 HCD/DP: Heritage Conservation District
 Designated Property: See Section 24 for details.

PERMITTED: •

TYPE	SECTION	RES	AGR	INST	OS	COM	IND	IND PK	HCD/DP	PERMIT REQ'D
Awning	5	•	•	•	•	•	•	•	•	yes
Billboard	20					•	•	•		yes
Canopy	6			•	•	•	•	•		yes
Changeable Copy	11					•	•	•	•	yes
Development	18	•	•	•	•	•	•	•	•	yes
Directional	21	•	•	•	•	•	•	•	•	no
Fascia	8	•	•	•	•	•	•	•	•	yes
Free Standing	9	•	•	•	•	•	•	•		yes
Home Occupation	23	•	•			•	•			yes
Institutional Event	12			•	•					yes
Menu Board	27.11					•				yes
Mobile Read-A-Board	10			•	See S. 10.7	•	•	•		yes
Model Home Real Estate	17	•	•			•	•	•		yes
Municipal Election Sign	25	See S. 25.1(a)	•	•	See S. 25.1(a)	•	•	•	•	no
Mural Sign	8.6			•	•	•	•	•		yes
Non-Illuminated Plate I.D.	22	•	•	•	•	•	•	•	•	no
Portable	14					•				no
Projecting	7			•	•	•	•	•		yes

TYPE	SECTION	RES	AGR	INST	OS	COM	IND	IND PK	HCD/ DP	PERMIT REQ'D
Real Estate	16	•	•	•	•	•	•	•	•	no
Religious Event	13			•	•				•	no
Temporary Construction	19	•	•	•	•	•	•	•	•	no
Temporary Open House and Model Home A- Frame Real Estate	15	•	•	•	•	•	•	•	•	no
Weather Canopy	24					•				yes

SECTION 5

AWNING SIGN

Means an identification sign or logo painted or affixed flat to the surface of an awning that does not extend vertically or horizontally beyond the limits of such awning.

Regulations

1. Lettering and logos on awnings shall be in accordance with the regulations prescribed in Section 8.1 of this by-law for fascia signs.
2. No other attachment to the awning will be permitted.
3. Minimum height of an awning above a sidewalk or finished grade shall be 2.0 m whichever is less measured from any part of the awning.
4. The upper limit of any awning sign shall not project above the roofline. In the case of a parapet wall, the awning sign shall not project above the parapet.

SECTION 6

CANOPY SIGN

Means a sign attached to, marked or inscribed on or erected or placed against the canopy of a building, but does not include awning signs.

Regulations

Canopy signs are permitted only in accordance with the regulations prescribed in section 8 of this by-law for fascia signs, except that all canopy signs shall have a clearance of more than 2.0 m from the sidewalk or grade, whichever is less.

SECTION 7

PROJECTING SIGN

Means a single or double-faced sign which projects perpendicular to the building wall and such wall is used as the main source of support.

Regulations

1. Maximum sign area: 0.6 m² per side
2. Projection from building face: 1.0 m
3. Minimum height above grade: 2.5 m
4. No establishment shall have more than one projecting sign for each street frontage.
5. No projecting sign installed or erected in a residential zone or facing a property line adjacent to any residential zone shall be illuminated.

SECTION 8**FASCIA SIGN**

Means a wall sign and every sign attached to, marked or inscribed on, or erected or placed against a wall forming part of a building and having the exposed face thereof on a plane approximately parallel to the plane of such wall and may project from the face of such wall and shall include a painted wall sign and a banner sign.

Regulations

1.

Location	a) Maximum Sign Area	b) Maximum Projection from Wall	c) Illumination	d) Number of Signs per Street Frontage
residential and agricultural zones	0.8 m ²	0.6 m	prohibited	one per street frontage
heritage conservation district and designated properties	see Section 26	see Section 26	see Section 26	see Section 26
401 Signs in commercial zones, Industrial Park and Industrial zones	1.2 times the width of the building face to a maximum of 23 m ²	0.6 m	permitted	no restrictions
all others where the building face is not more than 15m from a property line measured perpendicular to the centre line of sign on such building face	1.2 times the width of the building face to a maximum of 15 m ² for all fascia signs on such building face per tenant	0.6 m	permitted (see Section 8.5)	no restrictions
all others where the building face is more than 15m from a property line measured perpendicular to the centre line of sign on such building face	the maximum sign area may be increased 2.5 m ² for each 5.0 m back from the 15 m setback to a maximum of 40 m ² for all signs on such building face per tenant	0.6 m	permitted (see Section 8.5)	no restrictions

2. No fascia sign shall project into or cover any openings on any building face.
3. In the case of a building that has been constructed with a mansard style roof, a fascia sign shall be permitted against such roof and such sign shall be subject to all applicable regulations of this by-law.
4. The upper limit of any fascia sign shall not project above the roofline. In the case of a parapet wall, the fascia sign shall not project above the parapet. A sign may be located entirely above the roofline, provided however, that no part of the sign projects above the highest point of the roof or beyond the limits of a parapet wall.
5. No fascia sign installed or erected facing a property line adjacent to any residential zone shall be illuminated.
6. A mural sign may be marked or inscribed on, or erected or placed against a building face subject to the following additional regulations:
 - (a) notwithstanding Section 8.1(a), the copy area of a mural sign shall not exceed 20% of the total building face that the mural sign is on. The copy area may be increased to 40% of the total building face that the mural sign is on provided, however, there are no other types of signs permitted by the by-law installed on such building face.
 - (b) notwithstanding Section 4, a permit will not be required if the copy area of the mural sign does not exceed 0.4 m².

NOTE: Any sign installed above the roofline pursuant to section 8.4 of this by-law shall comply with the provisions of the Building Code.

SECTION 9**FREE STANDING SIGN**

Means any sign, except a billboard, supported independently of and visibly separated from a building or other structure and permanently fixed to the ground.

Regulations

1.

Location	(a) Front Yard Setback	(b) Exterior Side Yard Setback	(c) Minimum Distance between all Free Standing Signs, including Billboard s	(d) Maximum Height of Sign Above Grade	(e) Maximum Sign Area per Face	(f) Minimum Clearance of Sign Where it Projects Over Vehicular Traffic
residential and agricultural zones	1.0 m	1.0 m	15.0 m	1.5 m	0.4 m ²	N/A
institutional and open space zones	1.0 m	1.0 m	15.0 m	2.0 m	2.5 m ²	N/A
commercial zones	1.0 m	1.0 m	15.0 m	10.5 m (see Section 27.10)	0.3 m ² for each 1.0 m of frontage to a maximum of 20 m ² per sign (see Section 9.2)	4.3 m
industrial zones	1.0 m	1.0 m	15.0 m	10.5 m (see Section 27.10)	0.15 m ² for each 1.0 m of frontage to a maximum of 20 m ² per sign	4.3 m

Location	(a) Front Yard Setback	(b) Exterior Side Yard Setback	(c) Minimum Distance between all Free Standing Signs, including Billboard s	(d) Maximum Height of Sign Above Grade	(e) Maximum Sign Area per Face	(f) Minimum Clearance of Sign Where it Projects Over Vehicular Traffic
industrial park	1.0 m	1.0 m	15.0 m	4.0 m	0.15 m ² for each 1.0 m of frontage to a maximum of 20 m ² per sign	N/A
401 signs in commercial zones within 60 m of the property line of 401	3 m from 401 property line	1.0 m	15.0 m	10.5 m	0.3 m ² for each 1.0 m of frontage to a maximum of 46 m ² per sign	4.3 m
401 signs in industrial park and industrial zones within 60 m of the property line of 401	3 m from 401 property line	1.0 m	15.0 m	10.5 m	0.15 m ² for each 1.0 m of frontage to a maximum of 46 m ² per sign	4.3 m

2. Notwithstanding section 9.1(e) (Maximum Sign Area) of this by-law, in a commercial zone, a free standing sign may be allowed a maximum sign area of 30 m² per face for each sign on a property in excess of 4 ha.
3. The total allowed sign area for a free standing sign, having more than two sign faces, shall be double the area permitted for one sign face.
4. Notwithstanding Section 9.1(e) (Maximum Sign Area) of this by-law, a free standing sign installed or erected on a lot occupied by an apartment house as defined in the City of Cambridge Zoning By-law may have a sign area not greater than 0.8 m² per face.
5. No free standing sign erected in a residential zone or within 15.0 m of an adjacent property that is zoned residential shall be illuminated.

SECTION 10**MOBILE READ-A-BOARD SIGN**

Means any sign or sign structure designed for temporary placement or erection on a site and constructed to support, carry or display an area of changeable copy but is not permanently attached to the ground or a building and/or any sign or sign structure designed for the temporary placing of copy, letters or messages.

Regulations

1.

(a)	Front yard setback	zero, but must be located on private property
(b)	Exterior side yard setback	zero, but must be located on private property
(c)	Interior side yard setback	5.0 m
(d)	Minimum distance between signs	50.0 m to another mobile read-a-board sign already displayed on the same property
(e)	Maximum height of sign	3.0 m
(f)	Maximum sign area per face	6.7 m ²
(g)	Minimum distance from access driveway	no mobile read-a-board sign shall be located within the daylighting triangle, as determined in accordance with Schedule D
(h)	Minimum distance from the intersection of streets	no mobile read-a-board sign shall be located within the daylighting triangle, as determined in accordance with Schedule D

2. (a) No permit shall be issued to permit a mobile read-a-board sign to be displayed on any one property for a period of less than one week or for a consecutive number of days longer than 60 days.
- (b) No mobile read-a-board sign shall be erected or displayed for a cumulative period of more than 180 days in any calendar year, per applicant.
- (c) No permit shall be issued more than 30 days in advance of the erection or display of any mobile read-a-board sign.
3. A Mobile Sign may be shared by multiple tenants as long as the tenants advertising on the sign have an establishment on the property where the sign is displayed. The tenant who obtains the permit shall also advertise on the sign at all times, while the sign is displayed.

4. No permit shall be issued to permit a mobile read-a-board sign unless written authorization for the placement of such mobile read-a-board sign is received by the Chief Building Official from the landlord/owner or any person on behalf of the landlord/owner of the property.
5. Notwithstanding any other provisions of this by-law, no mobile read-a-board sign shall be installed, erected or displayed on any public road allowance or other public lands.
6. Non-profit and charitable organizations may install, erect or display a mobile read-a-board sign provided such mobile read-a-board sign conforms to all the regulations of Section 4 and Section 10 of this by-law.
7. Notwithstanding Section 4 under the heading 'OS', organizations authorized by the Commissioner of Community Services may install, erect or display a mobile read-a-board sign in the following locations:
 - (a) Dickson Centre
 - (b) Duncan McIntosh Centre
 - (c) Galt Arena Gardens
 - (d) Hespeler Memorial Arena
 - (e) Karl Homuth Arena
 - (f) Preston Auditorium
 - (g) Riverside Park entrances at King Street and Speedsville Road
 - (h) Riverbluffs Park entrance at George Street
 - (i) GRCA, Clyde Road