2024 Strategic Initiatives

We lead on the following Strategic Actions:

- Recreation complex design and construction
- Preston Auditorium expansion construction
- Soper Park outdoor pool design and park plan
- Arts and culture action plan

Create and activate spaces that offer things for people to do.

- Older adult strategy
- Cricket feasibility study
- Community, culture, and recreation affiliation policy
- HIGH FIVE quality assurance program re-accreditation
- Jumpstart accessible sports amenity design and construction
- Accessible ball diamond - design

Provide age-friendly services that are accessible to all.

- Core area financial incentives 2024
- Placemaking study and pilot project
- Cambridge Farmers Market placemaking

Establish our core areas as attractive destinations.

- Parks master plan
- Black Bridge Road and bridge construction
- Heritage asset condition assessment
- Heritage conservation district study (Hespeler)
- Heritage building list permit review
- Heritage property designations

Lay the foundation for future community building.

- 2024-26 Strategic plan implementation
- Growth management study
- Official plan review
- Cemeteries master plan
- Operations facility master plan
- Asset management plan - phase three
- Long range financial plan
- Business intelligence strategy
- North Cambridge business park - phase two
- Development charges update
- Stormwater management funding strategy

Enhance equity and inclusion efforts.

- Reconciliation action plan region-wide
- Community engagement framework
- Equity, diversity, inclusion and accessibility (EDIA) strategy
- Equity, diversity, inclusion and accessibility (EDIA) learning framework
- Diversity inclusion communications strategy

Enhance opportunities to enjoy built and natural heritage.

- Increase housing options.
- Encourage safe and healthy neighbourhoods.
- Enable small business to succeed.
- Improve access to social supports.

Take action to combat climate change.

- Carbon reduction feasibility study
- Green development standards
- Stormwater master plan update

Prepare for emergency prevention and recovery.

- Full-scale emergency exercise 2025 planning
- Continuity of operations program
- Fire facilities master plan

Promote and develop more transportation options.

- Hespeler transportation assessment
- Active transportation Dunbar Road - phase two
- Active transportation trail connections
- ION light rail transit
- Cambridge on the GO

This document shows the 2024 Strategic Initiatives (whether single or multi-year), which will directly advance our

2024-26 Strategic Plan

For more information on our 2024-26 Strategic Plan, visit cambridge.ca/strategicplan

We collaborate on the following Strategic Actions:

- Housing strategy
- Core area transformation fund residential units 2024
- Additional residential unit assistance program (ARUs)
- Hespeler Road corridor community improvement plan (CIP)
- South East Galt, Main and Dundas Street community improvement plan (CIP)

Increase housing options.

- Municipal compliance strategy implementation
- Beverly Street reconstruction and pedestrian underpass
- City-wide speed signage implementation
- Old Mill Road traffic calming
- Winter sidewalk services study
- Snow removal assistance program

Encourage safe and healthy neighbourhoods.

- Economic development review and action plan implementation

Enable small business to succeed.

- Activities for less subsidy program
- Ontario 211 social services mapping

Improve access to social supports.

- Prepare for emergency prevention and recovery.

Promote and develop more transportation options.

- Hespeler transportation assessment
- Active transportation Dunbar Road - phase two
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Our City. Our Future.