

2025 STRATEGIC INITIATIVES

LEGEND

- New for 2025
- Multi-Year

We **lead** on the following Strategic Actions:



Create and activate spaces that offer things for people to do.

- Recreation Complex - Construction ●●
- Preston Auditorium Expansion - Construction ●●
- Soper Park Outdoor Pool Design and Plan ●●
- Cricket Feasibility Study ●●
- Cambridge Dog Park Design ●
- Hespeler Skate Park Design ●
- Recreation Facilities Action Plan - Phase 1 ●
- Development of Arts and Culture Hub at 19 Cambridge ●
- Special Events Strategy Implementation ●



Provide age-friendly services that are accessible to all.

- Complete an Older Adult Strategy ●●
- Arena Elevator Accessibility Upgrades ●●
- Jumpstart Accessible Sports Amenity Construction ●●
- Accessible Ball Diamond Design ●●



Establish our core areas as attractive destinations.

- Core Area Financial Incentives 2025 ●●
- Placemaking Study and Pilot Project ●●
- Cambridge Farmers Market Placemaking ●●
- Analysis of Corporate Owned Real Estate Assets ●
- Patio Road Closure Review ●



Enhance equity and inclusion efforts.

- Equity, Diversity, Inclusion and Accessibility Learning Framework ●●
- Community Engagement Framework ●●
- Multi-year Accessibility Plan ●●
- Equity, Diversity, Inclusion and Accessibility Internal Audit ●
- Facility Accessibility Design Standards Implementation ●



Lay the foundation for future community building.

- Housing Needs Assessment ●●
- Operations Facility Master Plan ●●
- Asset Management Plan ●●
- Cemeteries Master Plan ●●
- Stormwater Management Funding Strategy - Implementation Plan ●●
- Hespeler Transportation Assessment ●●
- North Cambridge Business Park - Phase 2 ●●
- Form Based Zoning By-Law ●●
- Master Plan Standardization Framework - Implementation ●
- Preston Secondary Plan ●



Enhance opportunities to enjoy built and natural heritage.

- Blackbridge Road and Bridge Reconstruction ●●
- Heritage Conservation District Study (Hespeler) ●●
- Heritage Property Designations ●●
- Parks Master Plan ●●
- Heritage Condition Assessment - Phase 2 ●●

We **collaborate** on the following Strategic Actions:



Increase housing options.

- Core Area Transformation Fund Residential Units 2025 ●●
- Affordable Housing Community Improvement Plan ●●
- Strategic Growth Area Secondary Plan ●●
- Municipal Land for Affordable Housing ●●
- Water Supply Strategy (Region of Waterloo) ●●



Encourage safe and healthy neighbourhoods.

- City-Wide Speed Limit Signage Implementation ●●
- Park Design - Churchill and Birkinshaw Parks Path Lighting ●
- City-Wide Safety Review and Action Plan ●
- Road Safety Audits ●



Enable small business to succeed.

- Economic Development Review and Action Plan ●●
- Communitech Partnership ●



Improve access to social supports.

- Activities for Less Subsidy Program ●●



Take action to combat climate change.

- Energy Assessments - Carbon Reduction Strategy ●●
- High-Performance Development Standard ●●
- Stormwater Technical Study ●●
- Energy Management - Corporate Buildings ●



Prepare for emergency prevention and recovery.

- Continuity of Operations Program ●●
- Cloud Strategy and Implementation ●



Promote and develop more transportation options.

- ION Light Rail Transit - Stage Two ●●
- Cambridge on the GO ●●
- Hespeler Pedestrian Bridge Design ●●
- Active Transportation Design - Dan Spring Way Trail ●
- Active Transportation Design - Dunbar Road Phase 3 ●

This document shows the 2025 Strategic Initiatives which will directly advance our

2024-26 STRATEGIC PLAN

For more information on our 2024-26 Strategic Plan, visit cambridge.ca/strategicplan

cambridge.ca



**OUR CITY.
OUR FUTURE.**