We lead on the following Strategic Actions:

- Recreation complex design and construction
- Preston Auditorium expansion construction
- Soper Park outdoor pool design and park plan
- Arts and culture action plan

Create and activate spaces that offer things for people to do.

- Older adult strategy
  - Cricket feasibility study
  - Community, culture, and recreation affiliation policy
  - HIGH FIVE quality assurance program re-accreditation
  - Jumpstart accessible sports amenity design and construction
  - Accessible ball diamond - design

Provide age-friendly services that are accessible to all.

- Core area financial incentives 2024
  - Placemaking study and pilot project
  - Cambridge Farmers Market placemaking

Establish our core areas as attractive destinations.

- Core area transformation fund residential units 2024
- Additional residential unit assistance program (ARUs)
- Hespeler Road corridor community improvement plan (CIP)
- South East Galt, Main and Dundas Street community improvement plan (CIP)

We collaborate on the following Strategic Actions:

- Increase housing options.
  - Municipal compliance strategy implementation
  - Beverly Street reconstruction and pedestrian underpass
  - City-wide speed signage implementation
  - Old Mill Road traffic calming
  - Winter sidewalk services study
  - Snow removal assistance program

- Encourage safe and healthy neighbourhoods.
  - Economic development review and action plan implementation

- Enable small business to succeed.
  - Activities for less subsidy program
  - Ontario 211 social services mapping

- Improve access to social supports.
  - Parks master plan
  - Black Bridge Road and bridge construction
  - Heritage asset condition assessment
  - Heritage building list permit review
  - Heritage property designations

Enhance equity and inclusion efforts.

- Reconciliation action plan region-wide
- Community engagement framework
- Equity, diversity, inclusion and accessibility (EDIA) strategy
- Equity, diversity, inclusion and accessibility (EDIA) learning framework
- Diversity inclusion communications strategy

Lay the foundation for future community building.

- 2024-26 Strategic plan implementation
- Growth management study
  - Official plan review
  - Cemeteries master plan
  - Operations facility - master plan
  - Asset management plan - phase three
  - Long range financial plan
  - Business intelligence strategy
  - North Cambridge business park - phase two
  - Development charges update
  - Stormwater management funding strategy

Enhance opportunities to enjoy built and natural heritage.

- Carbon reduction feasibility study
- Green development standards
- Stormwater master plan update

Prepare for emergency prevention and recovery.

- Full-scale emergency exercise 2025 planning
- Continuity of operations program
- Fire facilities master plan

Take action to combat climate change.

- Hespeler transportation assessment
- Active transportation Dunbar Road - phase two
- Active transportation trail connections
- ION light rail transit
- Cambridge on the GO

Enable small business to succeed.

- Economic development review and action plan implementation

Promote and develop more transportation options.

- Housing strategy
  - Core area transformation fund residential units 2024
- Additional residential unit assistance program (ARUs)
- Hespeler Road corridor community improvement plan (CIP)
- South East Galt, Main and Dundas Street community improvement plan (CIP)

This document shows the 2024 Strategic Initiatives (whether single or multi-year), which will directly advance our 2024-26 Strategic Plan.

For more information on our 2024-26 Strategic Plan, visit cambridge.ca/strategicplan