



Cambridge welcomed a new high-tech software and hardware company last month.

Konectera, a high-tech hardware development company was formed in early 2013 by two ex-Blackberry engineers, Peter Mankowski and Louri Besperstov. With unique cutting edge technology, the pair quickly realized that their technology would benefit multiple applications. It wasn't until Peter Mankowski met Jessica Roberts, a Conestoga College Marketing graduate and avid horse owner and competitor, that Konectera looked to the horse industry as a potential market.

Shifting focus to the equestrian industry was the tipping point of the business, and [SeeHorse](#) was born. With the assistance of the Communitech Hub and the Accelerator Centre, SeeHorse has gained momentum and have extended beyond being just a hardware company, and have become a full-fledged Internet of Things (IoT) solution company that has an extensive software network.

With an increase in software capabilities, increase in staff and anticipated future growth, SeeHorse has outgrown their space and have relocated to 25 Milling Road in Cambridge.



"Cambridge is just off the highway giving us quicker and easier access to some of our employees in Toronto. Infrastructure in Cambridge already supports a large number of manufacturing jobs and several companies we source materials from are local. Cambridge also gives us access to many people who are highly educated but currently having to travel outside of the city limits to find work in their field." Jessica Roberts says.

"Cambridge, a partner in the Toronto-Waterloo Innovation Corridor is a global centre for talent, growth and innovation. This is exactly the type of business and industry that Cambridge and Waterloo Region support, and are known for. We welcome SeeHorse and look forward to providing them assistance throughout their relocation and beyond" says Mayor Doug Craig.

"The City of Cambridge has been an invaluable contact to us, right from our initial meeting; they began connecting us with potential employees and office spaces in the area and giving us further access to financial incentives" said Peter Mankowski.

The grand opening of this business was held on Wednesday May 25th at 2:00pm with Mayor Doug Craig and Council present.



SeeHorse CEO, Peter Mankowski demonstrating the technology to Mayor and Council



Mayor Craig formally welcoming SeeHorse to Cambridge



Ribbon Cutting Ceremony

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