The City of Cambridge is aiming to become a new hub for film production by establishing itself as a premier film location.

As the industry continues to grow, you may start to see more filming activity around the City. The landscape, beauty and historic elements of Cambridge has piqued the interest of local and national film producers and we wanted to share those with you!

Economic Benefits of Filming

The film industry employs thousands of Ontarians and creates business opportunities in our community. Ontario’s film and television production industry contributed $1.15 billion to the provincial economy in 2013.

In addition, the portion of those dollars spent in our community were re-circulated creating employment in other sectors and multiplying the financial benefit we receive by attracting film and television productions to Cambridge.

Not only does the service industry benefit from direct cash (hotels, motels, restaurants, etc.) but Cambridge is placed firmly on the map in media when hosting events such as movie and television productions. Further, most film companies make direct financial contributions to local Business Improvement Areas that permit re-investment in infrastructure for the benefit of all. These economic benefits are circular and cumulative for all of Cambridge and the Region as a whole.

Cambridge has a diverse population and broad economic base with all of the services to meet filming needs. It’s a place with vitality, innovation and quality of life. Cambridge offers truly versatile shooting locations, ranging from natural wilderness to urban, industrial and historical structures.

For more information contact:
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Corporation of the City of Cambridge
50 Dickson Street, PO Box 669
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(519) 740-4683
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TOP 5 REASONS CAMBRIDGE FILMING INDUSTRY IS GROWING

1. **WE ARE EASY TO FIND** The City of Cambridge is one of the fastest growing areas in the country. It is strategically located along Highway 401 in Southwestern Ontario, 50 minutes away from Toronto’s International Airport, and two minutes away for the Region of Waterloo International Airport. We are easy to find and accessible for local and international filmmakers.

2. **OUR THREE HISTORIC CORES AND THE HISTORIC BLAIR VILLAGE** Cambridge began as a composite city in 1973, when the City of Galt, Town of Preston, Village of Hespeler, and the hamlet of Blair were amalgamated. This unique heritage provides unparalleled options for television and film settings. Historic buildings, natural landscapes, and the Speed and Grand Rivers all provide a broad canvas that deliver a unique production backdrop.

3. **AFFORDABILITY** Filming in Cambridge is affordable with convenient access to reasonably priced accommodations, restaurants, catering services, galleries, museums, theatres and events. Customer service in our commercial industry is second to none.

4. **WE OFFER A RANGE OF MEDIUM TO HIGH END ACCOMMODATIONS** With over a dozen hotels, Cambridge provides a variety of options for lodging for out of town cast members and crew.

5. **MAKING FILM PERMIT APPLICATIONS EASY**

   **We want FILMING!** Cambridge has a strong history in the arts and is a film-friendly community. City staff and each of our BIAs welcome production companies and offer assistance at every stage. With a variety of filming locations to choose from, along with accommodating municipal policies and affordable film permits, Cambridge is becoming a premier film location.

   Visit our film policy here: [http://www.cambridge.ca/economic_development/filming_hollywood_cambridge](http://www.cambridge.ca/economic_development/filming_hollywood_cambridge)
DID YOU KNOW?
IN 2015 ALONE, CAMBRIDGE HAS BEEN HOME TO SEVERAL PRODUCTIONS INCLUDING:
House Hunters International ~11/22/63 ~ Heroes Reborn ~ Murdoch Mysteries ~ Bitten ~ Region of Waterloo Public Health

Grand River Film Festival
The Grand River Film Festival (GRFF) took place November 2-7, 2015 capping its 9th successful season. Guided by its mission to celebrate and inspire community through the shared experience of film, GRFF creates an environment where filmmakers, filmgoers, supporters, partners and media can come together as a community to share thoughts, values, and new ideas, through the immersive lens of film. www.grff.ca

The 2015 festival included:
► Feature film presentations with visiting directors and actors, and our very special guests the Suubi Dance Troupe from Uganda
► Panel discussions on cycling in our community and the healthy effects of meditation
► The annual short film and music video screening and awards
► Cin-E-merge, our educational outreach program which grew to 5 secondary school presentations this year reaching close to 1300 students

GRFF looks forward to celebrating its 10th anniversary in 2016.
We hope to see you there!

Toronto International Film Festival
The Toronto International Film Festival (TIFF) celebrated its 40th anniversary this year. Looking to learn more about the industry and capitalize on recent successes, staff attended programming in early September. Connections were made with Producers and Directors from around the globe including the United States, Australia, Turkey and Italy. New relationships were also forged with key industry experts from both TIFF and the Ontario Media Development Corporation (OMDC). We expect to see a rise in film inquiries over the next year, topping the 23 inquiries and 12 projects so far in 2015. www.tiff.net
Next Edition of CAMBRIDGE BUSINESS CONNECTION will be released January 2016

Upcoming Topics and Future Highlights include: Year in Review, Preston, Hespeler, New Directions, Industrial Redevelopments and much more!

To subscribe to future Cambridge Business Connection go to: http://www.cambridge.ca/corporate_services/corporate_communications_marketing/email_preferences

The City of Cambridge
~ It’s ALL Right Here!~

...and it's evident from your first visit. From the unique architecture found in our three historic core areas, to the presence of our winding heritage river and the bridges that cross it – Cambridge has exactly what you are looking for – regardless the project. We are conveniently located on the 401, less than one hour west of Toronto and offer a multitude of diverse visual opportunities.

CONTACT OUR STAFF or COME FOR A VISIT
We can't wait to meet you!

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