



**RBC  
Blue Water  
Project™**

**For Immediate Release  
Media Release/Advisory**

## **THE CORPORATION OF THE CITY OF CAMBRIDGE BANKS ON RBC**

### **RBC Donates \$5,000 in support of Blue Water Project**

**Cambridge, June 8** – RBC has selected Cambridge WATERS (Water Awareness Through Education & Resource Stewardship) to receive a grant for \$5,000 in support of its water program. RBC's Blue Water Project is a 10-year, \$50 million commitment to support organizations that protect watersheds and provide access to clean drinking water.

This donation will support the Cambridge WATERS four water projects including increased outreach and public awareness, development of a water-based tour of Cambridge, the creation and distribution of a water teaching package and promotion of the Green Sites Water Conservation Practices Recognition Program.

**When:** Friday June 11, 2010  
10:30 a.m.

**Where:** RBC Royal Bank Branch  
73 Main Street, Cambridge

**Who:** Mike O'Connor, Sales Manager, Financial Planning, RBC  
Noella DeSousa, Branch Manager, RBC  
John Goodwin, Chair, Cambridge WATERS

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#### **For more information, please contact:**

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June 11, 2010

RBC Financial Group Blue Water Project cheque presentation to Cambridge WATERS (**W**ater **A**wareness **T**hrough **E**ducation and **R**esource **S**tewardship) at RBC Branch, 79 Main Street, Cambridge.

From L-R: Mike O'Connor (RBC), Paul Willms (City of Cambridge and Cambridge WATERS), Susan Galvao (Cambridge WATERS), John Goodwin (Cambridge WATERS), Noella De Sousa (RBC)