



Degree Programs at Conestoga College

IN THIS ISSUE

PROFILE ON:

Interview with Dr. John Tibbits

The President of Conestoga College talks about degree granting programs and the Cambridge connection

The Retail Bonanza

More and more large retail stores are appearing on the Cambridge landscape

2004 Award Winners

page 3

Building Activity Statistics

pages 6 & 7

Dr. John Tibbits is a man with a vision for Conestoga College and a goal to make the institution one of the premier post-secondary institutions in Canada. Tibbits has been at the helm of Conestoga for 17 years, and in the last six, the school has been rated the best College in Ontario. Tibbits is understandably proud of the institution's accomplishments - and has a definite plan for its future.



Dr. John Tibbits, President of Conestoga College

His plan is straight-forward, offer the strength of a College diploma - with its practical blend of theory and practice, with the recognized credentials of a University degree. "The demands of business are rapidly changing," states Tibbits. "We are presented with

new demands such as the rise of technology and international competition, and the College recognized it needed to explore ways to keep graduates in demand." The College began to open a dialogue with various business organizations, including area Chambers of Commerce and Communitech to identify areas where the College could evolve to offer better programs for its students.

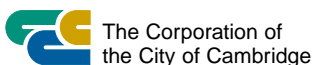
The College currently offers three degree granting programs, including Advanced Manufacturing; Telecommunication and Computer Technologies; and Architecture - Project and Facility Management.

"The Architecture program has an important link to the City of Cambridge," says Tibbits. The College program has a relationship with the University of Waterloo's School of

...continued on page 2



Canada's
Technology
Triangle



The Corporation of
the City of Cambridge

WHETHER RELOCATING, EXPANDING OR FORGING NEW OPPORTUNITIES, CAMBRIDGE IS A GREAT PLACE TO DO BUSINESS. FOR PROFESSIONAL ASSISTANCE WITH YOUR BUSINESS NEEDS, CONTACT THE ECONOMIC DEVELOPMENT STAFF AT 740-4536.

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Degree Programs at Conestoga College ...continued from front page

Architecture – which opens in Cambridge in September. "The change in location will be beneficial to the College – with the two schools being only minutes away the partnership can only become stronger," says Tibbits.

Conestoga College has other programs where it is actively considering degree granting options. The Health Informatics

Conestoga College's Architecture program is run in association with the University of Waterloo's School of Architecture – which opens in Cambridge this September.



program is in the final stages of approval, and a Degree in International Business is another possibility. "We see the Health and Business fields as areas for expansion of our programs," says Dr. Tibbits.

The College's high academic standards have enabled it to gain greater recognition from Universities, an effort that will enable its graduating students to go on to complete degree programs if they wish. Many programs are now offered in association with degree granting institutions and their existing University programs. For instance, the Nursing program at Conestoga College is associated with the Nursing program at McMaster University in Hamilton. This program is run jointly at the Doon Campus by the two institutions. Graduates obtain a B.Sc.N from McMaster.

The College has associations with other institutions, including the Southern Alberta Institute of Technology, with a program for accounting students seeking to specialize in information technology (IT) and obtain a Bachelor of Applied Business. In September 2004 the University of Windsor will commence a Bachelor of Business Studies (BBS) program at Doon. Students who have graduated from the three-year accounting diploma program will be able to complete the BBS in twelve months. A weekend MBA will be offered by the University of Windsor at the Doon Campus in September 2005. The College is also in discussions with Windsor about offering a B.Comm. degree at Doon in September 2005.

"These programs are a win-win for both the College and its students," says Tibbits. "The College is able to offer attractive programs to students and, in turn, we attract higher quality applicants in greater numbers." Tibbits sees the degree program expanding into some non-traditional areas, such as the technical and apprenticeship programs.



And as the College grows, its link to Cambridge becomes more important. "Any physical expansion will ultimately require a push across the 401 into Cambridge", says Tibbits. Many Cambridge firms are financial supporters of the College, including ATS, Rockwell Automation and Toyota. The Cambridge Toyota factory houses a College training program, and the College logo hangs prominently from the facility. A Toyota representative also sits on the College's Board. "The link between Cambridge and the College is a symbiotic one," says Dr. Tibbits. "Cambridge business looks to us to provide a skilled workforce and, in turn, provides us with a wealth of program advice and strong financial support."

Congratulations Award Winners

2004 Mayor's Award Winners



The 2004 Mayor's Awards winners were acknowledged by a special reception and presentation of their awards at a televised City Council Meeting on Monday, May 17th, 2004. The 2004 Mayor's Award winners are:

- Industrial and Manufacturing – Toyota Motor Manufacturing Canada Inc.
- Small Business - Laser Metal Profiles
- Retail - Kaieteur Gold Jewellery Centre

Congratulations to all the Winners!!!



Left to Right: Carlo Buffone, Laser Metal Profiles; Bob Selmayer, Toyota Motor Manufacturing Canada Inc.; Mayor Doug Craig; Assad Kamal, Kaieteur Gold Jewellery Centre

Cambridge Heritage Business Awards 2004

The program recognizes businesses currently operating in Cambridge who have remained in business for a long period of time and who have spent a significant amount of time in Cambridge. This year, awards were presented in two categories. The winners this year were:

- **EGS Electrical Group Canada, founded in 1921**
- **Keene- Widelite, Division of Canlyte Inc., founded in 1950**
- **Koch Transport Ltd., founded in 1924**
- **Novocol Pharmaceutical of Canada Inc., founded in 1926**
- **Wallace Nichol Imports, founded in 1954**
- **Dave FM 107.5, founded in 1954**
- **Galt Tile & Carpet, founded in 1954**

The awards were presented to representatives of the companies by Mayor Doug Craig at the Recognition Ceremonies.

Better Business Bureau of Mid-Western Ontario

The Fourth Annual Business Integrity Awards, organized by the Better Business Bureau of Mid-Western Ontario were presented to recognize high standards of behavior in business, community relations, corporate conscience and responsibility. This year the recognition went to Dave Walden, President of Conestoga Roofing of Cambridge, who started Conestoga Roofing in 1982. He said the honour reflects the work and attitude of his 35 employees. Creative Options of Waterloo was runner-up.

Chamber and Outlook recognize local business efforts

Cambridge companies and business people were honoured at the annual Record Outlook and Cambridge Chamber of Commerce dinner held at the Whistle Bear Golf and Country Club.

Bell Technology Award winners included:

- **Personal Business Achievement Awards - Helen Jowett, of McDonald-Green Personnel**
- **Business of the Year (under 50 employees) – Graham Mathew and Partners**
- **Business of the Year (over 50 employees) – Gerdau Ameristeel Cambridge Inc.**
- **New Venture of the Year – Adverttech Design Communications**
- **Presidents's Award – ProVider Transportation & Logistics Inc.**

Flood Prevention Honoured

The Insurance Board of Canada has named Cambridge as one of five communities being honoured through its Foundation for the Future programs, which recognizes communities that have made extreme efforts to protect its residents from the risk of natural disasters, extreme weather and / or weather-related events.

In 1974 the Grand River spilled over its banks, causing approximately \$10 million in damage to the Galt core area. In the thirty years since then, the city with the Grand River Conservation Authority and other levels of government, has spent \$25 million to flood proof Galt.

The Retail Bonanza

Large retailers compete for your spending dollars.

Since 2000, more than 1.8 million square feet of new retail space has been developed in the City of Cambridge, constituting new development activity on top of additional expansions and re-development of existing malls and retail areas. The acres of land in the prime intersection of Hespeler Road and Highway 401 have been a focal point for incredible retail growth over the past few years - attracting significant retail names including Rona Home Centres, Old Navy, WalMart, Home Depot and the soon to open Sam's Club.



“Ten or more years ago, Cambridge shoppers had to go out of town – the City was simply lacking in retail store space,” says Wendy Wright, Commissioner of Planning Services for the City of Cambridge. “In the 90s, there were fewer stores than you would expect for the size of the City. The approval of the additional space allowed Cambridge Centre to add over 300,000 square feet, doubling in size. It has also permitted the re-development of the former Knob Hill Farms site for the Home Depot and Sam's Club. We've witnessed a 'spike' in retail growth over the past

number of years, however we anticipate that future growth should be more in-line with population growth,” says Wright.

So why has Cambridge become a centre for such growth and dramatic expansion, and what is the impact of this retail influx on the local economy?

In addition to its own growing population base, Cambridge attracts many customers from south Kitchener, due to its relative proximity and ease to access. The City also enjoys a large outlying rural population that can quickly and easily access the Hespeler Road area.

“There has been a tremendous growth of large retail in many medium size cities such as Cambridge,” states John Arnoldi, Managing Director/Vice President of Colliers International. “We have benefited from this growth more than many other communities because of the availability of commercially zoned land in close proximity to Highway 401 - and the ease of access to this location.”

Cambridge also offers large retailers an extensive workforce. Large retail stores have a requirement for many employees. Like the proverbial chicken and egg, the large workforce supply attracts the retail which in turn creates jobs for a large cross section of the population. Retailers hiring in Cambridge report good response to advertised positions and a high quality of applicants looking for positions. The City is also a prime area for retailers wanting to try new store concepts and study their success. The new retail 'model' offers consumers a



wider variety of goods under one roof. Cambridge is the location of two of the largest new Zehrs retail stores in Ontario. Anyone who has visited these locations knows that these stores offer more than just groceries. They are designed as a one-stop shop, where busy consumers can shop for the traditional weeks groceries, as well as health and beauty items, hardware, housewares, electronics and much more. Competition in this space is intense. Testament to this competition for your consumer dollars is the newly constructed Home Depot - directly across from the Rona Home and Garden store (formerly The Building Box). These two retail giants are literally on 'each others door-steps.' And the growth continues with many more retail operations under construction. All of this growth has provided many types of retail shopping opportunities, creating choice for consumers and generating a dynamic and diverse retail environment in Cambridge.

Complementing this growth is the renaissance the City is experiencing within the core areas, sparked by innovation on the part of small and niche retailers.

continued on page 5...

Business & Education Partnership of Waterloo Region

Update – Focus: Cambridge Involvement



The Corporation of the City of Cambridge has been supporting the Business & Education Partnership of Waterloo Region with a grant for the last two years. It is an investment in our community's future.

This vital organization has been working with young people in the region since September 2002. Its mission? To "lead the way in career exploration for youth in Waterloo Region". To that end, they have developed a number of programs, in conjunction with area school boards, businesses and corporations, and with the help of many volunteers.

The growth of the programs offered by the Business & Education Partnership has been phenomenal this year with almost 10,000 students benefitting, doubling the student reach from last year. This growth would not have been possible without the generous financial and volunteer support given by the caring people in our community. Thank you! Below are highlights of some of the initiatives which took place in Cambridge over the year.

Business Visitation Program – between November and May grade 11 and 12 students from local high schools visited with companies to learn about career opportunities and to tour their facilities. Cambridge participants included Automation Tooling Systems (ATS), Babcock & Wilcox, Rockwell Automation, COM DEV, Cambridge Memorial Hospital and Challenger Motor Freight.

Speakers Bureau – volunteers from local companies and organizations fulfilled speaking requests at all high schools in Waterloo Region. Volunteers had an opportunity to visit with students and to speak about their career path, educational requirements and provide information related to career options within their industry. Over 6,000 students were reached throughout Waterloo Region via the Speakers Bureau.

First Time, Full-Time – Youth Conference & Job Fair was held on May 12 at the Armenian Community Centre. The goal of the event was to connect graduating high school students with

local employers and employment support programs, in order to assist with their transition from school to work. The event also featured a live Fashion Show by Audrey Wilson, Gemini Models and was hosted by "Silks" from 91.5 THE BEAT.

Please contact Christine Dwyer, Executive Director, for more information or to learn how you can become involved in 2004-2005!

Phone: (519) 570-4303

Email: info@bus-edpartnership.org

Website: www.bus-edpartnership.org

Business & Education Partnership of Waterloo Region Mission Statement:

"Leading the way in career exploration for youth in the Waterloo Region by brokering links among students, employers and educators as they pursue their shared responsibility to promote personal and community prosperity."

The Retail Bonanza

...continued from page 4

"Large retailers and small retailers can absolutely co-exist and be successful," says Andrew Moffat of Cedar Creek Property Management. Cedar Creek has a significant stake in the Galt core area as a property owner and manager. "The key is for the smaller operations, whether they are shops or restaurants or other services, is to offer something different

that cannot be found at the larger retail outlets. People may head to Hespeler Road for its long hours and shopping convenience, but the Core with its historic stone architecture, river-scapes and blossoming boutiques and cafes offer atmosphere and a shopping experience that is distinctly unique."



BUILDING ACTIVITY

ESTIMATED VALUES FOR PERMITS ISSUED FROM JANUARY 1, 2004 TO JUNE 30, 2004
(PROJECTS LISTED ARE THOSE WITH CONSTRUCTION VALUES OF \$50,000 AND OVER

COMMERCIAL BUILDING ACTIVITY

BUILDING PERMIT ISSUED	PROJECT	APPROXIMATE CONSTRUCTION VALUE	BUILDING PERMIT ISSUED	PROJECT	APPROXIMATE
Bridgcam Shopping Centres 14 Pinebush Road	555 sq.m. (5,975 sq.ft.) construction of new Boston Pizza Restaurant	850,000.	Loblaw Properties Ltd. 180 Holiday Inn Drive	455 sq.m. (4,898 sq.ft.) interior renovation to commercial space.	80,000.
Canadian Commercial Cambridge Inc. 137 Water Street	1,484 sq.m. (15,970 sq.ft.) interior finishing for new Shoppers Drug Mart.	485,000.	Home Depot Holdings Inc. 35 Pinebush Road	88 sq.m. (943 sq.ft.) interior renovation for a "Harvey's Kiosk" in existing Home Depot Store.	70,000.
Tri-City Centre Holding Inc. 150 Holiday Inn Drive	a)2,601 sq.m. (28,000 sq.ft.) construction of new demising wall and interior renovations. b)To construct new demising wall and opening wall of windows.	300,000. 103,000.	Franklin Covey Canada Ltd. 60 Struck Court	399 sq.m. (4,300 sq.ft.) interior office renovation.	70,000.
Regional Municipality of Waterloo 100 Maple Grove Road	174 sq.m. (1,872 sq.ft.) construction of temporary office trailer.	250,000.	First Capital 1 Hespeler Road	a)102 sq.m. (1,094 sq.ft.) interior finishing to Subway Restaurant. b)808 sq.m. (8,700 sq.ft.) interior finishing to Dollarama store. c)31 sq.m. (336 sq.ft.) interior renovation to retail units.	70,000. 60,000. 55,000.
629877 Ontario Ltd. 580 Hespeler Road	767 sq.m. (8,251 sq.ft.) construction of new two storey adult entertainment/restaurant establishment.	200,000.	East King Plaza Ltd. 1515 King Street	186 sq.m. (2,000 sq.ft.) interior renovation to restaurant.	60,000.
Mr. Mike Malatches 475-479 Main Street	288 sq.m. (3,100 sq.ft.) interior renovations to M&M Sports Bar	200,000.	Granborough Developments Ltd. 415 Hespeler Road	a)142 sq.m. (1,530 sq.ft.) interior finishing and renovation to Video Store b)95 sq.m. (1,020 sq.ft.) addition to existing building.	68,000. 60,000.
Penretail c/o Penreal Capital Management 600 Hespeler Road	a)223 sq.m. (2,400 sq.ft.) interior finishing to animal hospital b)483 sq.m. (5,200 sq.ft.) interior renovation and additional floor area to Exclusively Women's Fitness Centre c)747 sq.m. (8,039 sq.ft.) interior finishing for retail store (Colour Carpet)	150,000. 130,000. 100,000.	Woodland Park Plaza Inc. c/o Syndicate Mgmt. 100 Jamieson Parkway	41 sq.m. (440 sq.ft.) interior renovation to existing dental office.	50,000.
2025206 Ontario Ltd.. 450 Hespeler Road	1,415 sq.m. (15,231 sq.ft.) construction of new retail establishment.	150,000.	Mr. Gus Konstantinou 580 Hespeler Road	767 sq.m. (8,251 sq.ft.) construction of restaurant/bar/pub	50,000.
Amtree Investments Inc. 525 Hespeler Road	1,942 sq.m. (20,900 sq.ft.) interior finishing for retail establishment.	150,000.	Pinnacle Consultants Inc. 34 Water Street South	186 sq.m. (2,004 sq.ft.) renovation to board room, lobby, stairs, landing and upstairs washrooms.	50,000.
Farm Mutual Re-Insurance Plan Inc. 1305 Bishop Street	232 sq.m. (2,500 sq.ft.) interior office renovation.	135,000.	INDUSTRIAL BUILDING ACTIVITY		
Dumfries Mutual Insurance Co. 12 Cambridge Street	a)145 sq.m. (1,564 sq.ft.) renovation to convert space to office space and replacing heating system to forced air. b)130 sq.m. (1,398 sq.ft.) interior renovation to main floor and basement.	123,000. 60,000.	BUILDING PERMIT ISSUED	PROJECT	APPROXIMATE
Centrecorp Management Services 1 Hespeler Road	370 sq.m. (3,988 sq.ft.) interior finishing to Shoppers Drug Mart Incorporated.	120,000.	Novocol Pharmaceutical of Canada Inc. 25 Wolseley Court	1,076 sq.m. (11,582 sq.ft.) addition to manufacturing facility.	6,150,790.
Thistle Rok Holdings 522 King Street	60 sq.m. (644 sq.ft.) construction of two story office addition.	80,000.	Camrock Development Corp. 405 Maple Grove Road	5,640 sq.m. (60,709 sq.ft.) construction of new industrial building.	2,680,000.
Karanda Properties Ltd. 55 Fleming Drive	245 sq.m. (2,642 sq.ft.) interior renovation to office and addition of mezzanine.	75,000.	Camrock Development Inc. 1090 Fountain Street	7,409 sq.m. (79,707 sq.ft.) construction of new industrial mall.	2,160,000.
			Court Galvanizing Ltd. 225 Thompson Drive	4,366 sq.m. (46,999 sq.ft.) construction of new industrial building.	2,000,000.
			Traugott Construction (Kitchener) Ltd. 95 Thompson Drive	1,883 sq.m. (20,271 sq.ft.) construction of industrial warehouse	1,200,000.
			Barn Terr Design Builders 845 Boxwood Drive	3,010 sq.m. (33,400 sq.ft.) construction of new industrial development.	1,110,000.

BUILDING ACTIVITY

ESTIMATED VALUES FOR PERMITS ISSUED FROM JANUARY 1, 2004 TO JUNE 30, 2004
(PROJECTS LISTED ARE THOSE WITH CONSTRUCTION VALUES OF \$50,000 AND OVER)

INDUSTRIAL BUILDING ACTIVITY

BUILDING PERMIT ISSUED	PROJECT	APPROXIMATE
Hostess Frito Lay 1001 Bishop Street	376 sq.m. (4,046 sq.ft.) addition of new mezzanine and roof renovation.	1,000,000.
Irama Properties Inc. 765 Boxwood Drive	1,899 sq.m. (20,440 sq.ft.) construction of new industrial manufacturing building.	800,000.
Arriscraft International Corporation 875 Speedsville Road	a)156 sq.m. (1,680 sq.ft.) addition to existing building. b)882 sq.m. (9,495 sq.ft.) addition to cement plant. c)70 sq.m. (756 sq.ft.) addition to cement plant. d)100 sq.m. (1,075 sq.ft.) cement plant addition	700,000. 500,000. 125,000. 100,000.
JJZ Developments Inc. 25 Lingard Road	916 sq.m. (9,865 sq.ft.) construction of new industrial building.	550,000.
John Anderson 665 Boxwood Drive	1,193 sq.m. (12,840 sq.ft.) pre-engineered building including office and warehouse space.	450,000.
Millennium II Machining Ltd. 355 Thompson Drive	585 sq.m. (6,300 sq.ft.) construction of new industrial manufacturing facility.	440,000.
John Correia Plumbing & Heating Ltd. 460 Sheldon Drive	1,534 sq.m. (16,515, sq.ft.) construction of new industrial mall.	400,000.
Robbins Egg Corp. 753 Bishop Street	1,125 sq.m. (12,113 sq.ft.) addition to existing building.	352,000.
Toyota Motor Manufacturing Canada Inc. 1055 Fountain Street	a)Opening of two loading docks in the south building wall of the north assembly plant. b)187 sq.m. (2,016 sq.ft.) construction of stamping shop and second level pilot room. c)74 sq.m. (800 sq.ft.) construction of new elevated team room d)48 sq.m. (521 sq.ft.) renovation to existing pilot area. e)24 sq.m. (262 sq.ft.) interior renovation to existing computer room/production office	330,000. 320,000. 200,000. 50,000. 80,000.
1201017 Ontario Ltd. 685 Boxwood Drive	2,460 sq.m. (26,480 sq.ft.) construction of food processing plant.	285,000.
Cambridge MP Properties Inc. 10 Fleming Drive	838 sq.m. (9,020 sq.ft.) addition to existing building.	275,000.
Hostess Frito-Lay 1001 Bishop Street	79 sq.m. (855 sq.ft.) construction of new mezzanine addition.	250,000.
2004191 Ontario Ltd. 24 Cherry Blossom Road	2,160 sq.m. (23,248 sq.ft.) plant addition.	200,000.
Maria dos Reis Sousa 131 Savage Drive	370 sq.m. (3,980 sq.ft.) construction of addition to industrial mall.	180,000.
Kimbil Distribution Ltd. 32 Cherry Blossom Road	156 sq.m. (1,674 sq.ft.) office addition to existing industrial building.	164,000.
Karanda Properties Ltd. 55 Fleming Drive 1040 Fountain Street	479 sq.m. (5,157 sq.ft.) interior finishing to various industrial units.	150,000.
Formtool Ltd. 165 Turnbull Court	334 sq.m. (3,600 sq.ft.) addition to existing building.	128,000.
Ventratech Ltd. 1 Mitten Court	241 sq.m. (2,600 sq.ft.) interior factory renovation.	82,000.
Gerdau Courtice Steel Inc. 160 Orion Place	60 sq.m. (648 sq.ft.) addition to electrical equipment building.	80,000.
CWB Consulting Inc. 110 Thompson Drive	1,396 sq.m. (15,024 sq.ft.) construction of mezzanine addition and interior finishing to warehouse.	145,000.

BUILDING PERMIT ISSUED	PROJECT	APPROXIMATE
Potspoon Development Inc. 2200 Eagle Street	66 sq.m. (706 sq.ft.) addition to car wash at Dennis Murphy Pontiac Buick Inc.	75,000.
Algre Holdings Ltd. 125 Vondrau Drive	899 sq.m. (9,674 sq.ft.) interior refinishing of industrial office space.	70,000.
Canuck Compounders Inc. 180 Sheldon Drive	36 sq.m. (389 sq.ft.) addition to house silo storage units.	62,000.

INSTITUTIONAL BUILDING ACTIVITY

Estimated Values for Permits Issued from January 1, 2004 to June 30, 2004
(Projects listed are those with Construction Values of \$50,000 and over)

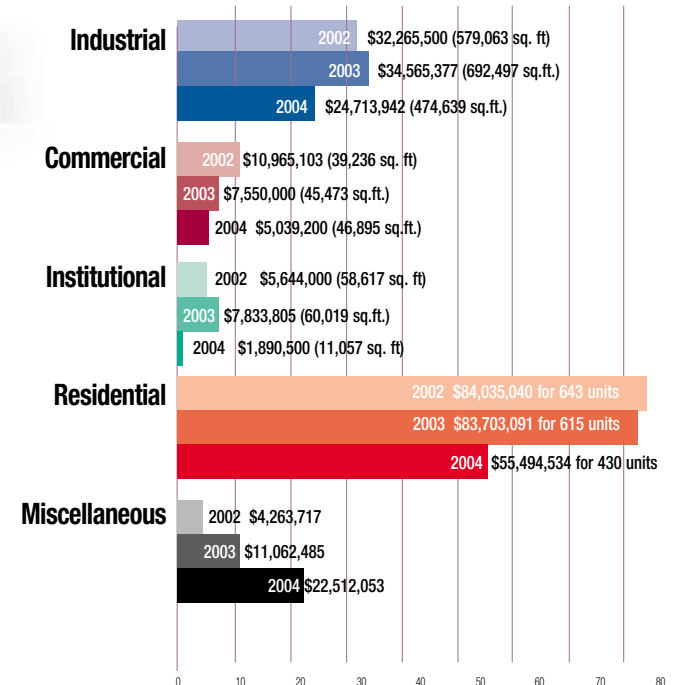
BUILDING PERMIT ISSUED	PROJECT	APPROXIMATE CONSTRUCTION VALUE
Waterloo Region District School Board 550 Rose Street	743 sq.m. (8,000 sq.ft.) science classroom addition and interior renovations.	1,400,000.
Cambridge Community Church 73 Pollack Avenue	1,022 sq.m. (11,000 sq.ft.) renovation to existing church and fire safety upgrades.	390,000.

RESIDENTIAL BUILDING ACTIVITY

For the first six months of 2004, 430 new units were constructed with a total construction value of: **\$55,494,534**

6 MONTH BUILDING PERMIT ACTIVITY BY SECTOR

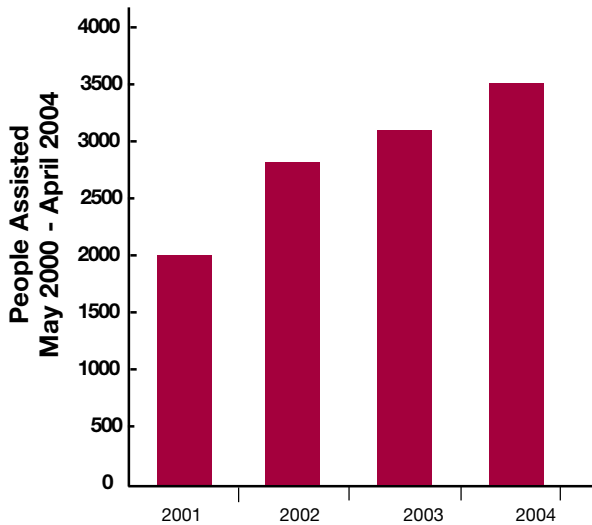
A comparison of building permit values from January to June 30, for 2002, 2003 & 2004



January 1 to June 30, 2002 – Total Construction Value - **\$137,173,360**
January 1 to June 30, 2003 – Total Construction Value - **\$144,714,758**
January 1 to June 30, 2004 – Total Construction Value - **\$109,650,229**

* Building permit values include new buildings, additions to existing buildings and renovations.
** Square footage values in brackets represent construction of new buildings and additions to existing buildings.
*** Miscellaneous includes permits for plumbing, fences, pools, demolition, etc.

Business Enterprise Centre Update



For the last 4 years, the Business Enterprise Centre has been helping small business owners overcome the challenge of putting the pieces of the “regulation and business start-up” puzzle together. From May 2003 to June 2004, we assisted over 3,500 people who needed information to start their business, needed to register their business name or required business advice in a free one-on-one counselling session.



The Business Enterprise Centre offers free one-on-one business plan development counselling and guidance, a small business web site (www.bizenterprisecentre.com), seminars and workshops (visit, call or go online to get an up-to-date listing), and free Internet access for business research. Additionally, the Ontario Business Connects business registration terminal is available for business name searches (\$8 for each name searched) and business name registration (\$60 for sole proprietorships, general partnerships and trade names of existing corporations.) Please call for an appointment to register.

The Business Enterprise Centre is located on the main floor of Cambridge Place, 73 Water Street North. It is open Monday to Friday, 8:30a.m. to 4:30p.m. The staff at the Business Enterprise Centre is very pleased to continue providing service to small business owners. We are always looking for examples of successful local small businesses that we have helped in the past. If this describes your business, or if you have any business related questions, please contact The Centre at (519) 740-4536 Ext. 4615.

The Business Enterprise Centre is proud to announce the date for our 6th Annual Bridges to Better Business. The event will

be held at Kitchener City Hall October 6th 2004. Bridges to Better Business is an annual celebration of small business during Small Business Month where participants have the opportunity to learn, make new business contacts and gain sound business advice from experienced business owners. The format includes a luncheon with a keynote speaker, formal and informal networking, and roundtable discussions where experienced business owners share best practices with participants on topics such as: Marketing, Sales, Strategies, E-commerce, Customer Service, Financial Management, Public Relations and Advertising. For more information, please contact Karen McLaughlin at (519) 741-2985

What's New at Communitech

What's new at Communitech? Lots – like the ongoing Peer 2 Peer program! Communitech, a membership organization, is a growing, thriving organization that is committed to providing programs and initiatives to encourage growth and foster communications for Waterloo Region's tech community.

Professionals from Cambridge companies such as: LogiSense



Corporation; eSentire Inc.; and RCI (Rutherford Controls Inc.) have tapped into the resources available through their Communitech membership by accessing and using the Peer 2 Peer Groups. Over 20 different groups of professionals meet on a monthly basis. The focus of discussion includes best practices, issues of the day and topics of experience – both good and bad.

If you are interested in becoming a Communitech member and/or joining a Peer 2 Peer Group, get in touch with Jane Jantzi at (519) 888-9944 Ext. 42 or jane@communitech.org.

For more information on Communitech Technology Association or to become a member, contact us at: (519) 888-9944 or info@communitech.org

Small Business Info Nights for 2004

The Economic Development staff will be at the Cambridge Centre Mall for “Small Business Information Night” on Sept. 28th and Nov. 23rd from 3:00 p.m. to 9:00 p.m. Staff will display and distribute small business literature and brochures, answer questions and provide assistance to existing small business owners and potential entrepreneurs.