

Resources:

Economic Development produces a number of informative publications including:

Cambridge Community Profile – This booklet provides a summary of Cambridge's economic and social features, including statistical market data, labour rates and municipal services.

Industrial Sites & Buildings – Provides an inventory of City and privately-owned industrial land for sale, as well as a listing of industrial buildings for sale and/or lease in Cambridge.

Business Update Newsletter – Published twice annually, the newsletter features local company success stories, highlights business events and economic growth indicators, including building activity statistics.

Small Business Commercial & Retail Data Book - This booklet provides an overview of small business support services; B.I.A. Core Incentive Programs; major commercial/ retail nodes and available retail/commercial space for sale and/or lease.

Cambridge Business and Industrial Directory – The Directory provides information on manufacturing and service related companies located in Cambridge. Types of businesses listed are primarily manufacturing, wholesale, distribution, and service firms.

Cambridge Website www.cambridge.ca – Provides information on City departments, and services including Economic Development information.

The above publications as well as additional information on the economy and community lifestyle can be viewed by visiting us at: www.cambridge.ca



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Your Guide to Services Provided by

Economic Development City of Cambridge

For businesses considering expanding, relocating or establishing in Cambridge, Economic Development provides a number of essential services.

These services are provided to support three major objectives designed to encourage and promote a stable, diverse and strong business community.

- *Encouraging New Investment in Cambridge*
- *Supporting Existing Businesses with their Expansion Needs*
- *Assisting Small Business and New Entrepreneurs to Establish in Cambridge*



Encouraging New Investment in Cambridge

- Provide a supply of serviced, graded industrial land for sale, which is ready for immediate construction.
- Develop and compile targeted, strategic economic development data and information to support business decision making.
- Assist prospective investors with site selection research including detailed statistical and market information on the City's business environment.
- Publish an inventory of available privately owned and city-owned land for sale, as well as industrial and commercial buildings for sale or lease.
- Act as community salesperson and goodwill ambassador; participate in trade shows, investment seminars, special events and host visiting delegations.
- Act as the principal liaison between City Council and the business community, and facilitate dealings with various City Departments.



Supporting Existing Businesses with Their Expansion Needs

- Have regular contact with the business community through networking and the business retention program – to identify needs and challenges and assist in improving the overall business climate.
- Bring companies together to foster local procurement, joint ventures, technology transfer opportunities, and strategic partnerships.
- Encourage and participate in partnerships, business networks and industry cluster development.
- Provide information on government programs and services available to business such as trade missions and export opportunities.



Assisting Small Business and New Entrepreneurs to Establish in Cambridge.

- Act as counselor, referral agent and facilitator to meet the needs of new and emerging small business enterprises.
- Provide information, consulting assistance, seminars and resource material through the Waterloo Region Small Business Centre (WRSBC).
- The Centre, located at Cambridge City Hall is an independent private/public centre developed to encourage and contribute to the enterprising spirit and economic development of our community.
- On-line Provincial business registration assistance is available through the WRSBC – Cambridge office.



Please Contact Us - We Are Here To Help!

- If you are considering expanding, starting or locating your business in Cambridge.
- For assistance in searching for available land or buildings for your business.
- For economic, statistical and market information.
- For assistance dealing with government agencies.
- Or if you require general business information or any of our publications.



Make us your first point of contact for your business needs

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