



OTHER COMMERCIALS

- CTV filmed a "Roundabout Commercial" on behalf of the Region of Waterloo at the Can-Amera/Conestoga Blvd. roundabout in Cambridge on September 19, 2010.
- Blue Lizard Productions undertook video filming for commercials at Galt Arena Gardens on July 27, 2010, and Riverside Park on August 6, 2010.
- CTV Southwestern Ontario filmed a drive safe commercial in Cambridge in October, 2008. A portion of the Can Amera Parkway between Hespeler Rd. and the Conestoga Blvd. roundabout was used during filming.
- In August 2008, a video vinyette for a Unitron hearing aid commercial took place on various residential sidewalks in west Galt. In addition, a photo shoot for Unitron took place in Riverside Park and Lions Can Amera Park.
- A television commercial was produced for The Ministry of Economic Development and Trade in September, 2006. The commercial featured various infrastructure projects. Filming took place at Toyota and the Riverbank Steakhouse Restaurant.
- A television commercial for the TD Canada Trust Bank promoting their extended hours was filmed on Main Street in November, 2003. The commercial is expected to be aired in December.
- A television commercial for Ethan Allen, a high end furniture and home accessories store was filmed at Cruickston Park in June, 2003.

Film Inquiries can be directed to Debbie Fee, Special Projects Officer,
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OTHER COMMERCIALS (con'd)

- **General Motors** filmed a commercial at **A. G. Simpson Co. Ltd.** on **Conestoga Boulevard** in **May, 2003**. The commercial featured the new version of the **Cavalier** and the **Sunfire**.
- **Campus Crew**, an Ontario apparel chain, filmed its fall fashion commercials at the **Cambridge Fall Fair** in **September 2001**. Models from **Toronto** were photographed using the various amusement rides and the grandstand as backdrops.
- The **Ganong Chocolate Company** filmed a Christmas commercial in **Cambridge** in **August 2001**. The commercial was filmed in private residential locations in **Galt, Preston and Hespeler**. The production company for this commercial was based in **Cambridge, Ontario**.
- **Campus Crew**, an Ontario apparel chain, completed various commercial photo shoots for its back-to-school promotions at the **Forum roller skating rink** in **July 2001**.
- In **December 1998**, the **Cambridge Farmers Market** was used as a backdrop for a commercial. The **Toronto** advertising agency selected the Market because it has a "real Canadiana feel to it".
- Production of an **AT&T** commercial took place in part in **Queen's Square** and on the **Main Street bridge** in downtown **Cambridge** in **August 1997**.
- Filming of a commercial for **Co-operators Insurance** at the **Waterloo Regional Police Headquarters Children's Safety Village** took place in **March 1997**. The commercial was created and produced by **Toronto-based Circle Productions** and **Wunderman Cato Johnson Marketing**.
- Filming of a **Realty TV Series (a.k.a. X-Treme Golf TV)** was a one day shoot held on **October 20th, 2004**. Filming locations included: **Whistle Bear, Langdon Hall, African Lion Safari** and **G.R.C.A.**