



COMMERCIAL - VISA

Portions of a VISA commercial were filmed in Cambridge on Sunday, June 26th, 2005. This was a television commercial being produced for the Asian market.

The filming in Cambridge consisted of an area set dressed with several bistro tables and umbrellas. The tables were dressed with various props such as table clothes, dinnerware, wine glasses and bottles of wine. An actor dressed as a waiter was serving people sitting at the bistro tables. With the historic buildings, Grand River and Main Street bridge in the background, the area was transformed into an upscale outdoor cafe.

The majority of the commercial was filmed in Mill Race Park along the river walkway. In addition, a small scene was filmed on the sidewalk by the Main Street Bridge, and another scene was filmed in front of Central Presbyterian Church.

Representatives with the Production Company from China were very impressed with Cambridge. The City's combination of the Grand River, bridges, historic buildings and river walkways provided the "look" the Producers/Director wanted for this particular film project.

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