

CORE AREAS PARKING MASTER PLAN

NOTICE OF PUBLIC INFORMATION CENTRES

Parking affects all residents of Cambridge and is one of the biggest factors in achieving a successful urban area. Too little parking can affect transportation accessibility and business viability; while, too much parking can impede progress towards a more sustainable City.

In recognition of the need to develop improved plans for parking, the City initiated a Core Areas Parking Master Plan for the three Core Areas of Galt, Hespeler and Preston in March 2008. The key objectives of this strategy were to assess existing and future parking needs and develop a forward-looking and sustainable parking plan for the next 15-20 years.

Public and stakeholder input is essential for the development of a Parking Master Plan that addresses long term goals for the City, while meeting the current needs of residents and businesses. This Study included two Public Information Centres to provide interested parties with an opportunity to review and discuss issues related to the study. The first Public Information Centre was held in June 2008 and provided information on the purpose of the Core Areas Parking Master Plan, parking supply and demand in the Core Areas and what types of options would be considered.

Members of the public, business owners and interested stakeholders are now invited to attend the second Public Information Centre, which will be repeated in each Core Area at the following locations:

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| <p>Tuesday, January 27, 2009 Preston Auditorium Banquet Hall 1458 Hamilton Street Cambridge, Ontario</p> | <p>Wednesday, January 28, 2009 Cambridge City Hall Bowman Room 50 Dickson Street Cambridge, Ontario</p> | <p>Thursday, January 29, 2009 Hespeler Arena Optimist Room 640 Ellis Road West Cambridge, Ontario</p> |
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Each meeting will take place from 5:30 - 7:30 p.m., with a formal presentation at 6:00 p.m.

The purpose of the second Public Information Centre is to provide attendees with an update on the Core Areas Parking Master Plan including: identified parking issues, the development and evaluation of alternatives, study recommendations and next steps in the Study.

For more information on the Core Areas Parking Master Plan, please see www.cambridge.ca or contact:

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