

FACT SHEET CAMBRIDGE

Population and Location

- Nestled along the Grand River; a Canadian Heritage River
- Ideal location for *just in time* manufacturing due to climate and road transportation
- Within southern Ontario, the most industrialized area of Canada
- Strategically located in Canada's Technology Triangle known for it's significant number of science and technology companies
- Astride highway 401 for ready access to markets and major metropolitan areas
- Within 50 to 130 kms (30 to 80 miles) of Toronto including the border crossings of Niagara Falls/Buffalo
- Within 50 minutes of Toronto Pearson International Airport and minutes from the Region of Waterloo International Airport for global travel needs
- Estimated 45,745 households in 2010 and forecasted to reach 51,000 by 2016
- Cambridge is part of Waterloo Region, with a 2010 population of 544,300 which is forecasted to reach 729,000 in the year 2031

130,000 CAMBRIDGE POPULATION
expected to grow to 180,000 in 2031

112.82 SQUARE KMS
of land area Cambridge covers

34.6 AVERAGE AGE
a young and vibrant population

45,745 HOUSEHOLDS
estimated number of household in 2010

50+ KMS OF TRAILS
with over half along the banks of the
Grand and Speed Rivers



*Cambridge is the home of the largest
Canada Day parade in the nation*



Award Winning

- Awarded the 2011 Computerworld Honors Program-Laureate Award
- Named 2011 Cities of the Future for Foreign Direct Investment (FDi)
- Designated the "First Smarter City" for Asset Management by IBM

*Cambridge has 365 hectares of parkland, 96 parks over
140 sports fields and over 50 kilometres of urban and
natural trails*

Strong Economic Growth

- Over 1/4 of the labour force is employed in manufacturing
- Over 7,286 business tenancies of which over 537 are manufacturing businesses, and these range in diversity from traditional textile manufacturing to leading edge science and technology firms (Toyota Motor Manufacturing Canada, ATS Automation Tooling Systems Inc., COM DEV International Ltd., Novocol Pharmaceutical of Canada Inc., Loblaw Companies East, Canadian General Tower, and Babcock & Wilcox)
- Toyota Motor Manufacturing Canada is the largest employer in Cambridge with a 3.01 million square foot facility on 400 acres, employing 4,500 people
- Within commuting distance of Kitchener, Waterloo, Guelph, Brantford, Mississauga, Milton, Hamilton and several communities in between
- Cambridge has a labour force of approx. 67,225 and the surrounding region has a workforce of 269,265 including an excellent pool of skilled workers
- New non-residential construction in 2010 is valued at \$85.3 million
- New residential construction in 2010 is valued at \$110.7 million representing 615 housing starts.
- The total building permit value for 2010 is \$327.7 million.

Lifestyle

- Excellent schools, 12 community centres and 4 public library branches
- Parks covering more than 1,000 acres and 14 golf courses within driving distance
- Numerous organized sporting leisure activities and a variety of cultural events
- 7 ice surfaces, 2 private arenas, 5 indoor and 4 outdoor pools, 1 indoor and 15 outdoor soccer fields
- Affordable housing - the average price for a home in Cambridge as of June 2011 was \$281,484. vs. Ontario average of \$366,550 and Canadian average of \$363,440



The Cambridge Farmers' Market has been in operation on the original site circa 1830, making it the third oldest market in the country

World Class Education

- Home to the University of Waterloo's School of Architecture with some 380+ students. It is also the only School of Architecture to have an international location. Rome is the setting for the second campus
- Home to Conestoga College Institute of Technology and Advanced Learning



10112011



Corporate Communication and Marketing
 City of Cambridge
 50 Dickson Street Cambridge, ON N1R 5W8
www.cambridge.ca question@cambridge.ca



Find us on
Facebook