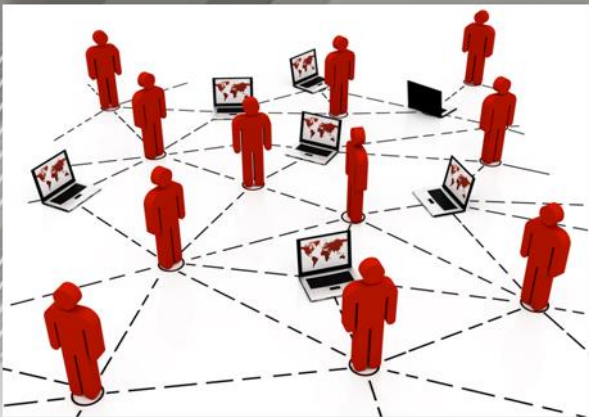




**Canadian
Manufacturers &
Exporters**

Manufacturers' Executive Council (MEC) Information Session

- Date /// Wednesday, November 2, 2011
Time /// 1:30 – 3:30 pm
Place /// Employers' Advocacy Council (625 Wabanaki Drive, Unit 4, Kitchener)
Cost /// Complimentary



Help Your Business Grow

Who are we?

An exclusive group of manufacturing Presidents, CEOs, Owners, General Managers, and other senior executives who meet on a monthly basis.

What do we do?

- ✓ Share ideas
- ✓ Learn from each other
- ✓ Solve problems through peer group mentoring

Why you should join!

- ✓ Focus on key issues important to manufacturers
- ✓ Problem solve by sharing business intelligence with experienced individuals
- ✓ Increase profits through collective marketing efforts and new business development
- ✓ Save time, money and resources
- ✓ Peer support by building strategic alliances with senior executives

Leadership makes the difference

MEMBER TESTIMONIAL

"...Participants can confidently discuss key challenges that they are dealing with in their respective businesses, knowing that they have the collective wisdom of a peer group of executives to help them sort through options and develop an action plan. Our MEC members have become very comfortable with one another and we communicate often even outside of the monthly meetings. The companies that are involved are quite diverse in size and business scope but it's remarkable how common our challenges seem to be."

Michael McLaughlin
Roxul Inc.

To register for one of the complimentary information sessions, please visit:

<http://tiny.cc/MECNov2>

For further information, please contact Doris Lee at 1-800-268-9684 ext. 3366 or doris.lee@cme-mec.ca.

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