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For Immediate Release

## Good News for Commercial Enterprises in Cambridge Upgraded Fire Protection Rating Results in Savings

Cambridge, Ontario. August 29, 2011... The City of Cambridge has improved its Public Fire Protection Classification (PFPC) which translates into savings for commercial fire insurance within the City.

The PFPC is a numerical grading system on a scale of one to 10 that is used by commercial insurers. Class one represents the highest grade possible.

"The upgrading of the PFPC rating to a level three will mean savings of between two and five percent on fire Insurance rates for commercial properties in Cambridge," says Fire Chief Bill Chesney. A 2010 review conducted by Fire underwriters Survey (FUS) looked at fire hydrant protection under the 'Commercial Lines' category that evaluates insured properties within 150 metres of a recognized fire hydrant that are connected to the Cambridge water system and within 5 road km from a Cambridge fire stations. The City currently operates five fire stations with the Headquarters located on Bishop Street.

The FUS survey was conducted to more accurately reflect the existing situation in terms of fire protection. The last time the City was assessed was in 1987 and there have been enhancements since then that have contributed to the improved PFPC rating.

"This is good news for our commercial enterprises as shaving costs directly impacts their bottom line," says Bo Densmore, Director of Economic Development.

Chesney notes the City has continuously ramped up its fire services with a focus on prevention and education. "In terms of residential fire insurance, I am pleased to say that we maintained top marks for the Dwelling Protection Grade." This applies to single family dwellings and duplexes.

The Cambridge Fire Department's Mission is to save lives, prevent injury and protect property. In 2010, the Cambridge Fire Department responded to 5355 emergency calls. There are 138 full time employees at the Cambridge Fire Department working to provide fire and emergency services to Cambridge and surrounding communities.

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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population reached over 130,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

You meet the nicest people in Cambridge. It's a place that understands all about coming together. There is so much more to Cambridge than the beautiful lands created at the convergence of two rivers or its logistically perfect location in the heart of Ontario's economic corridor. Cambridge is the coming together of people from diverse, close-knit and proud communities. The people of Cambridge 'do the right thing' by respecting history, family values, a sound work ethic, the arts, environment and advancement. A young city, Cambridge is a master of balancing the excitement and promise of the new with the historical significance and stability of the old. A place where coming together is just the start. Uniting together is what sets Cambridge apart. Undiscovered-Cambridge families and entrepreneurs get more for less, and sacrifice nothing.

The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with potential for career growth and advancement. For more information on the area or the corporation visit [www.cambridge.ca](http://www.cambridge.ca). The City of Cambridge press room is located at <http://www.cambridge.ca/pressroom>. To opt out of the news release distribution, please send an email to Linda Fegan [feganl@cambridge.ca](mailto:feganl@cambridge.ca).