
For Immediate Release

'Toys for Tickets' a Big Hit with the Cambridge Community

Cambridge, Ontario. December 15, 2011...The 'Toys for Tickets' program at the City of Cambridge wrapped up yesterday and the feedback from the community was very positive.

"People regularly commented on how nice it was to be directly impacting a child through a donation of a toy when they opted to cover the value of the parking ticket with a present," says Hardy Bromberg, Director of Building Services and overall project lead. He notes there were even people who lined up at Cambridge City Hall to pay their ticket, noticed all the presents under the tree, and left to shop at a nearby store to be part of the program.

This year, hundreds of toys were collected which valued over \$1,895 of gift items that will be used for the Cambridge Professional Fire Fighters' Association Christmas Basket Fund.

Cambridge Fire Department's Platoon Chief Brad Grimwood (left) and Firefighters Don Power and Tim Guenther, are seen here collecting the toys yesterday afternoon as the program wrapped up. They'll be joined by other volunteers to make up the hampers for distribution to local families in need.



He says the annual program through the Cambridge fire association is a real community effort and he's continuously impressed by the generosity of Cambridge residents.

This year marks the third time the City of Cambridge has offered the Toys for Tickets opportunity which gives back to kids. Over the last three years, more than \$6,500 worth of toys has topped up the items in local Christmas baskets.

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Contact:

Hardy Bromberg

Director of Building Services

brombergh@cambridge.ca

www.cambridge.ca/parking

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population reached over 130,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

You meet the nicest people in Cambridge. It's a place that understands all about coming together. There is so much more to Cambridge than the beautiful lands created at the convergence of two rivers or its logistically perfect location in the heart of Ontario's economic corridor. Cambridge is the coming together of people from diverse, close-knit and proud communities. The people of Cambridge 'do the right thing' by respecting history, family values, a sound work ethic, the arts, environment and advancement. A young city, Cambridge is a master of balancing the excitement and promise of the new with the historical significance and stability of the old. A place where coming together is just the start. Uniting together is what sets Cambridge apart. Undiscovered-Cambridge families and entrepreneurs get more for less, and sacrifice nothing.

The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with potential for career growth and advancement. For more information on the area or the corporation visit www.cambridge.ca. The City of Cambridge press room is located at <http://www.cambridge.ca/pressroom>. To opt out of the news release distribution, please send an email to Linda Fegan feganl@cambridge.ca.