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For Immediate Release

Winter Clothing Drive Promotes Recycling along with Giving In Partnership with Babcock & Wilcox Canada

Cambridge, Ontario. November 30, 2011... In the true spirit of the holidays, the City of Cambridge and local partners from Babcock and Wilcox Canada are teaming up to collect winter clothing for those in need to help them stay warm over the holidays.

"We are encouraging citizens to drop off gently used or new winter items so that we may coordinate donations to Argus Residents and the Salvation Army," says Cambridge Mayor Doug Craig. "It's a great way to help, and the recycling, reuse theme is certainly in keeping with the City of Cambridge's environmental approach."

Babcock and Wilcox Canada President, Mike Lees says "B&W staff has been involved for many years in various initiatives to support people in need in our community, and our environmental committee saw this as a green way of giving back. We encourage other business leaders to get involved and join the clothing drive." Babcock & Wilcox Canada Ltd. is a subsidiary of Babcock & Wilcox Power Generation Group, Inc., North America's largest manufacturer of steam generation products and services, and has been an integral part of the community since the mid-1800s.



Program Details

The winter clothing donation program runs from December 1st - 22nd and there are several drop-off locations conveniently located throughout the City:

Cambridge City Hall - 50 Dickson Street
David Durward 50+ Centre - 62 Dickson Street
Allan Reuter Centre - 507 King Street East
W.G Johnson Centre - 31 Kribs Street

Eva Vlasov, Executive Director for Argus Residence for Young People, says the initiative will go a long way to support the youth at the Cambridge-based shelter. "It's difficult to acknowledge that so many youth in our community require something as basic as a coat, this winter. We're truly appreciative of the City of Cambridge and Babcock & Wilcox for their generosity and compassion. We live in a truly caring community." Argus provides an important shelter program for young men and women in Cambridge. More information on this program that fosters personal growth and support can be found at: <http://argusresidence.com>.

Get involved; purge your closets and make a donation that will warm a heart! Items in need include: hats, scarves, mittens, gloves, sweaters, coats, snow pants and boots.

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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population reached over 130,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

You meet the nicest people in Cambridge. It's a place that understands all about coming together. There is so much more to Cambridge than the beautiful lands created at the convergence of two rivers or its logistically perfect location in the heart of Ontario's economic corridor. Cambridge is the coming together of people from diverse, close-knit and proud communities. The people of Cambridge 'do the right thing' by respecting history, family values, a sound work ethic, the arts, environment and advancement. A young city, Cambridge is a master of balancing the excitement and promise of the new with the historical significance and stability of the old. A place where coming together is just the start. Uniting together is what sets Cambridge apart. Undiscovered-Cambridge families and entrepreneurs get more for less, and sacrifice nothing.

The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with potential for career growth and advancement. For more information on the area or the corporation visit www.cambridge.ca. The City of Cambridge press room is located at <http://www.cambridge.ca/pressroom>. To opt out of the news release distribution, please send an email to Linda Fegan feganl@cambridge.ca.