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For Immediate Release

Cambridge Farmers' Market has Incredible Holiday Line Up

Cambridge, Ontario. November 30th, 2011...The Cambridge Farmers' Market, 40 Dickson Street, may be one of the oldest in the country, but the line up of events are fresh and unique - just like the products and services you'll find there.

This Saturday December 3rd, wake up with Santa and celebrate the magic of Christmas. The special event is brought to you in partnership with the Galt on the Grand, Downtown Cambridge Business Improvement Association (BIA). The market is open during its regular hours between 7:00am - 1:00pm with events starting at 9:00am and running outside of market hours until 3:00pm. The activities include:

- See Santa (9:30am - 12:30pm)
- Horse and trolley rides (9:00am - 3:00pm)
- Music by the Waterloo Carolers (10:00am - 12:00 noon)
- Salvation Arm Band (10:30am - 11:30am)
- Crafts (for all ages upstairs in the market building)

A special 'Candy Cane Crafts and Children's Activity Centre' is back again this year at 20 Dickson Street. The fun includes crafts offered by the Cambridge Library and Galleries team, face painting and even an incredible magic, juggling and sleight of hand local performer; the 'Amazing Jared' will offer 20 minute shows starting at 10:30am and running until 1:30pm on Saturday.

"This kid's area is bigger and better than ever," says Andrea Stebbings, Executive Director of Galt on the Grand, Downtown Cambridge BIA, a partner with the City for this holiday offering for the last four years.

Market Manager Alix Aitken says the trolley will stop at both locations for the convenience of market visitors. "We'll have a drop box for letters to Santa Claus plus free apple cider and cookies on hand at the market so drop by and experience the wonderment of the holidays."



On Saturday December 10th, the Cambridge Farmers' Market is offering 'Santa's Decorating Workshop' a free seminar on making Christmas Door Swag using fresh greenery. Horticulturalist Lynn Leach, a 15 year veteran and teacher at Mohawk College will provide two demonstrations at 9:30am and 11:00am and registration is not required, however, there is a limit of 20 people per session.

"The sessions will take place upstairs in the Galt Room of the market," says Aitken. "And if you'd like to make a decoration onsite, you can purchase the supplies for only \$25.00 and do that too." Those wishing to create a personalize decoration with a selection of pine, cedar, fir, cones, dogwood

branches and other beautiful accessories are asked to **bring along a pair of garden sheers and gloves for the project.**

The Cambridge Farmers' Market will be open to serve customers on Saturday December 24 and Saturday December 31st.

Information on the Cambridge Farmers' Market can be found online at www.cambridge.ca/market and don't forget there's always a market ambassador to help you with your items and parking is free behind City Hall (off of Thorne Street).

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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in southwestern Ontario, part of Canada's Technology Triangle. In

2010, the population reached over 130,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

You meet the nicest people in Cambridge. It's a place that understands all about coming together. There is so much more to Cambridge than the beautiful lands created at the convergence of two rivers or its logistically perfect location in the heart of Ontario's economic corridor. Cambridge is the coming together of people from diverse, close-knit and proud communities. The people of Cambridge 'do the right thing' by respecting history, family values, a sound work ethic, the arts, environment and advancement. A young city, Cambridge is a master of balancing the excitement and promise of the new with the historical significance and stability of the old. A place where coming together is just the start. Uniting together is what sets Cambridge apart. Undiscovered-Cambridge families and entrepreneurs get more for less, and sacrifice nothing.

The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with potential for career growth and advancement. For more information on the area or the corporation visit www.cambridge.ca. The City of Cambridge press room is located at <http://www.cambridge.ca/pressroom>. To opt out of the news release distribution, please send an email to Linda Fegan feganl@cambridge.ca.