



Linda Fegan, Director, Corporate
Communications and Marketing

Tel: (519) 740-4680 Ext. 4623
Cell: (519) 212-3409
Email: feganl@cambridge.ca

For Immediate Release

'Toys for Tickets' is back on in Cambridge this Holiday Season

Cambridge, Ontario. November 29th...Starting Thursday, the much anticipated 'Toys for Tickets' program at the City of Cambridge will be back on again this year. It's the third year that the City has offered an option for people to pay their parking ticket with a toy.

"The initiative was the first of its kind in the region and started as a pilot program in 2009," says Mayor Doug Craig. "All of the toys collected go to support the Cambridge Professional Fire Fighters' Association with their Christmas Basket program for local families in need."

This year, people who receive a parking ticket between December 1st through to December 14th (excluding those offenses which are infractions related to parking in spaces designated for accessible parking), may opt to provide a toy of equal value as payment for the fine. Citizens would need to bring their unwrapped toys, along with the receipt, during the 14 days the program is offered to:

The Cambridge City Hall,
50 Dickson Street,
Central Cashier (main floor)
Monday through Friday during regular office hours (8:30am - 4:30pm)

"The program was an overwhelming success over the last two years and the community really appreciated the special initiative," says Hardy Bromberg, Director of Building Services. He notes the 'Toys for Tickets' program has generated over 600 toys to date that have helped to brighten a child's holidays. "We've even had members of the public and City staff bring in toys to contribute to the toy drive without having received a parking ticket. That's in the true spirit of giving!"

More information and full program details may be found at www.cambridge.ca/parking.

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Contact:
Hardy Bromberg
Director of Building Services
brombergh@cambridge.ca

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population reached over 130,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

You meet the nicest people in Cambridge. It's a place that understands all about coming together. There is so much more to Cambridge than the beautiful lands created at the convergence of two rivers or its logistically perfect location in the heart of Ontario's economic corridor. Cambridge is the coming together of people from diverse, close-knit and proud communities. The people of Cambridge 'do the right thing' by respecting history, family values, a sound work ethic, the arts, environment and advancement. A young city, Cambridge is a master of balancing the excitement and promise of the new with the historical significance and stability of the old. A place where coming together is just the start. Uniting together is what sets Cambridge apart. Undiscovered-Cambridge families and entrepreneurs get more for less, and sacrifice nothing.

The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with potential for career growth and advancement. For more information on the area or the corporation visit www.cambridge.ca. The City of Cambridge press room is located at <http://www.cambridge.ca/pressroom>. To opt out of the news release distribution, please send an email to Linda Fegan feganl@cambridge.ca.