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Media Advisory

A Walking Christmas Tree, UW Architecture Sneak Peek Christmas in Cambridge Launch

Cambridge, Ontario. November 10, 2011... We won't be silent as the City of Cambridge unveils the 2011 line up for the Christmas in Cambridge festivities. There will be some new elements to report on, and some tweaks to favorite events like 'Unsilent Night'.

Please join us and pluck a candy cane off of the walking tree, see the University of Waterloo Student installations, grab a lunch to go, and get all the highlights of the incredible events that run from November 25th to December 31st.

We've changed up the format to suit our media partners.

Date: Tuesday November 15th

Time: 10:30 - 11:15am

Place: Cambridge City Hall, 50 Dickson Street, Bowman Room (main floor atrium)

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Contact:
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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population reached over 130,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

You meet the nicest people in Cambridge. It's a place that understands all about coming together. There is so much more to Cambridge than the beautiful lands created at the

convergence of two rivers or its logistically perfect location in the heart of Ontario's economic corridor. Cambridge is the coming together of people from diverse, close-knit and proud communities. The people of Cambridge 'do the right thing' by respecting history, family values, a sound work ethic, the arts, environment and advancement. A young city, Cambridge is a master of balancing the excitement and promise of the new with the historical significance and stability of the old. A place where coming together is just the start. Uniting together is what sets Cambridge apart. Undiscovered-Cambridge families and entrepreneurs get more for less, and sacrifice nothing.

The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with potential for career growth and advancement. For more information on the area or the corporation visit www.cambridge.ca. The City of Cambridge press room is located at <http://www.cambridge.ca/pressroom>. To opt out of the news release distribution, please send an email to Linda Fegan feganl@cambridge.ca.