



## Pink in the Rink Press Release

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[Cambridge Winter Hawks Pink in the Rink Release](#)

For Immediate Release

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### **Winter Hawks take to fight against breast cancer**

Cambridge, ON- On Sunday, October 23<sup>rd</sup>, the Cambridge Winter Hawks will take to the ice in the fight against breast cancer. This is the 1<sup>st</sup> annual Pink in the Rink event held by the Cambridge Winter Hawks, in support of breast cancer awareness and research through the Canadian Breast Cancer Foundation. Your Neighbourhood Credit Union will also be partnering with the Winter Hawks in their fight against breast cancer.

Pink in the Rink, known as ICEd Pink through the CBCF, is an open fundraising event where all teams in Ontario are invited to host an event to raise awareness about breast cancer, and raise funds to be donated. This is the Cambridge Winter Hawks first time hosting Pink in the Rink.

Pink in the Rink will be held at the historic Galt Arena Gardens, the oldest operating arena in Canada.

The puck drops at 7p.m., but tickets and admission will begin as early as 5:30p.m..

Many special guests have already confirmed attendance to the Cambridge Winter Hawks Pink in the Rink, including local council members, members of the OHA, and Mayor Doug Craig.

“The Cambridge Winter Hawks are an integral part of our community and the team gives back in so many ways,” says Cambridge Mayor Doug Craig. “I encourage you to be part of the Pink in the Rink event to help raise funds for the Canadian Breast Cancer Foundation. Join the Winter Hawks to make a difference in our community.”

Also in attendance will be Aleisha Hunter, the youngest diagnosed case of breast cancer and Cambridge native. She will be kicking off the event with the ceremonial face off.

“The GOJHL and the OHA are delighted that the Cambridge Winter Hawks and many other teams are supporting and creating awareness for the Canadian Breast Cancer Foundation,” says Mark Ellis, GOJHL Commissioner and OHA Executive Director. “Cancer affects so many today and it’s great to see our team’s taking the lead to one day help conquer breast cancer.”

Game jerseys will be auctioned off on game night, while many of memorabilia items will be available for sale. All net proceeds from memorabilia will be given to the CBCF. Donations will also be accepted both at the arena that night, and online prior to the event. More information is available online at the Cambridge Winter Hawks website: [cambridgewinterhawks.ca](http://cambridgewinterhawks.ca).

The Cambridge Winter Hawks are a GOJHL Midwestern Conference team, competitors against local teams: the Waterloo Siskins, Kitchener Dutchmen, Brantford Golden Eagles and Guelph Hurricanes.

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