



CTT Awarded Site Selection's Best to Invest 2011 Top Canadian Groups Award

Kitchener, September 9, 2011 - Canada's Technology Triangle (CTT) has been honoured with Site Selection's "Best to Invest 2011" award for business attraction and retention strategies. CTT, named among the Top Ten Canadian Groups (Economic Development Organizations), was cited as helping to foster corporate facility growth in a lean era. Criteria for this award included project data, regional partnerships, proactive and innovative programming, and quality data, online tools and resources.

CTT, a not-for-profit, public-private regional economic development partnership, markets Waterloo Region (Cambridge, Kitchener and Waterloo, and the municipalities of North Dumfries, Wilmot, Wellesley and Woolwich) to the world to attract and expand strategic investment, working with partners to bring capital and talent to the Region.

CTT actively promotes the competitive advantages of the Region (from a foreign direct investment perspective) – a diverse, innovative, collaborative, and entrepreneurial business ecosystem, with access to skilled labor from 3 post-secondary institutions and proximity to key markets within Canada and the United States.

Says John Jung, CEO, CTT, "CTT Inc. is very proud to be awarded the 'Best to Invest 2011 – Top Canadian Groups' title. Our focus on foreign direct investment means that most of our efforts take place outside of the Region. An award such as this helps recognize the extensive work we undertake in international business missions, hosting potential foreign investors, and developing resources to showcase the strengths of Waterloo Region. In 2010 alone, CTT fielded 258 inquiries (98 opportunities), 50 client visits, and 36 events and investment attraction missions. "

- To learn more about CTT's investment attraction activities, refer to past issues of [The Triangle](#) and the [2010 Annual Report](#).
- To learn more about the competitive advantages of locating in Waterloo Region, refer to www.techtriangle.com.

The province of Ontario also ranked first in the Canadian Competitiveness category, based on data derived from qualifying new corporate facilities and expansions. "What continues to distinguish Canada as a whole and successful Canadian communities in particular are openness to global firms and global talent, and an increasingly friendly operating environment for industry," says Adam Bruns, managing editor of Site Selection. "As business advisor Tom Faranda told an audience of industrial asset management executives earlier this year in extolling Canada's many virtues, 'Sometimes the best thing in your life is right next door.' "

The entire Canada Best to Invest 2011 report, including an economic development directory, appears in the September 2011 edition of Site Selection and online at www.siteselection.com. Other award categories include The Canadian Competitiveness Awards and Top Canadian Metros.

About Site Selection Magazine

Site Selection magazine, published by Conway Data Inc., delivers expansion planning information to 44,000 executives of fast-growing firms. The senior publication in the development field, Site Selection is also available via Site Selection Online (www.siteselection.com). The SiteNet Dispatch, a weekly e-mail newsletter, is delivered to approximately 44,000 industry professionals. The publication also publishes the "Site Selection Energy Report" and "Site Selection Life Sciences Report" monthly e-newsletters. Conway Data is an international publishing and association management company headquartered in Atlanta. The firm manages the Industrial Asset Management Council, the Development Hall of Fame and the World Development Federation (WDF), offers consulting services and awards the Conway Safe Skies Award.

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