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## Media Advisory

### Cambridge's 'Fire Safety Day' Benefits Everyone Raising Awareness for Personal Emergency Plans

Cambridge, Ontario. September 7, 2011... The Cambridge Fire Department (CFD) will host its annual 'Fire Safety Day' this Saturday and citizens are welcome to take part in the activities, gain some insight into fire prevention, and develop a family emergency evacuation plan.

**When: Saturday September 10<sup>th</sup> between 10:00am and 2:00pm**

**Where: Cambridge Fire Department headquarters, 1625 Bishop Street**

**Why: The event brings together firefighters, public education officers and the community in a family-friendly setting that is fun and educational.**

"The day provides an opportunity to raise awareness for fire safety and give people a chance to discuss and fine tune their family's emergency plans," says Chief Bill Chesney. "It's an occasion to combine family fun with a serious message about safety."

Damond Jamieson, Captain Public Education Officer for CFD, says the department has had great success with the safety day and has offered this special event for over 10 years. "It's an excellent way to bring the family together around a very important subject."

Activities are free of charge and include fire truck rides, face painting, bouncy castle, hazard house and a firefighter maze. There will be a modest cost for food items at the M&M BBQ with firefighters.

The Cambridge Fire Department is committed to providing leadership in fire safety and awareness. CFD has a team complement of 138 employees within seven divisions: Suppression, Administration, Training, Mechanical, Fire Prevention, Public Education, and Communications. There are five stations located strategically throughout the City. Station #1 houses the main administration offices and is the secondary Emergency Operations Centre for the City. More information on the CFD can be found at:  
[http://www.cambridge.ca/fire\\_department](http://www.cambridge.ca/fire_department)

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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population reached over 130,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

**You meet the nicest people in Cambridge. It's a place that understands all about coming together. There is so much more to Cambridge than the beautiful lands created at the convergence of two rivers or its logistically perfect location in the heart of Ontario's economic corridor. Cambridge is the coming together of people from diverse, close-knit and proud communities. The people of Cambridge 'do the right thing' by respecting history, family values, a sound work ethic, the arts, environment and advancement. A young city, Cambridge is a master of balancing the excitement and promise of the new with the historical significance and stability of the old. A place where coming together is just the start. Uniting together is what sets Cambridge apart. Undiscovered-Cambridge families and entrepreneurs get more for less, and sacrifice nothing.**

The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with potential for career growth and advancement. For more information on the area or the corporation visit [www.cambridge.ca](http://www.cambridge.ca). The City of Cambridge press room is located at <http://www.cambridge.ca/pressroom>. To opt out of the news release distribution, please send an email to Linda Fegan [feganl@cambridge.ca](mailto:feganl@cambridge.ca).