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For Immediate Release

## City of Cambridge Shares Draft Corporate Sustainability Plan Open House for Information and Input

Cambridge, Ontario. August 17, 2011...The City of Cambridge will hold an open house on Tuesday August 23<sup>rd</sup> between 7:00 – 9:00pm to share the draft Corporate Sustainability Plan (CSP) with the community. The CSP builds on the recently updated corporate Vision to provide an overarching plan that guides the corporation's actions into the future.

"We are examining how Cambridge can introduce sustainable decision making into our corporate processes to advance cultural, economic, environmental and social objectives to benefit our community," says Elaine Brunn Shaw, Director of Policy Planning and project lead for the City.

Cambridge City Council recently approved the following updated Corporate Vision: Cambridge celebrates the uniqueness of its founding communities and is united by its heritage, rivers, cultures and common future.

Cambridge residents and visitors enjoy the natural environment, safe, clean, caring, sustainable and accessible neighbourhoods, with a wide variety of lifestyle and housing options and ample cultural and recreational opportunities. Cambridge, as a community of opportunity, encourages business growth and transition, entrepreneurial spirit, strong leadership, efficient government and the provision of municipal services, personal growth and civic pride. There was significant community involvement including roundtable sessions with community leaders and businesses.

"We encourage our citizens to get involved in this process and provide input before the Corporate Sustainability Plan is finalized," adds Brunn Shaw. Work began on the project in early 2011 with a view to implementing the plan in the fall as part of the 2012 budget process.

**We value your input and invite you to drop in anytime on Tuesday between 7:00 to 9:00pm in the Bowman Room, Cambridge City Hall, 50 Dickson Street, to discuss the draft Corporate Sustainability Plan. An overview presentation is slated for 7:45pm by Stantec, the consultants on the project.**

The draft of the Corporate Sustainability Plan can be found online at [http://www.cambridge.ca/city\\_clerk/council\\_committee\\_agendas\\_and\\_minutes](http://www.cambridge.ca/city_clerk/council_committee_agendas_and_minutes). Please click on the link for the August 8 Council meeting to see the details.

For further information, and/or if you wish to be kept informed of the project's progress, please contact: Elaine Brunn Shaw, Director of Policy Planning, City of Cambridge, (519) 740-4650 ext. 4574, [brunnshawe@cambridge.ca](mailto:brunnshawe@cambridge.ca).

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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population reached over 130,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

You meet the nicest people in Cambridge. It's a place that understands all about coming together. There is so much more to Cambridge than the beautiful lands created at the convergence of two rivers or its logistically perfect location in the heart of Ontario's economic corridor. Cambridge is the coming together of people from diverse, close-knit and proud communities. The people of Cambridge 'do the right thing' by respecting history, family values, a sound work ethic, the arts, environment and advancement. A young city, Cambridge is a master of balancing the excitement and promise of the new with the historical significance and stability of the old. A place where coming together is just the start. Uniting together is what sets Cambridge apart. Undiscovered-Cambridge families and entrepreneurs get more for less, and sacrifice nothing.

The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with potential for career growth and advancement. For more information on the area or the corporation visit [www.cambridge.ca](http://www.cambridge.ca). The City of Cambridge press room is located at <http://www.cambridge.ca/pressroom>. To opt out of the news release distribution, please send an email to Linda Fegan [feganl@cambridge.ca](mailto:feganl@cambridge.ca).