

For Immediate Release

'Light It Up' for the Skate Park **Cambridge Moves Forward on New Lights Coupled with Youth Fundraising**

Cambridge, Ontario. August 17, 2011... Riding the rails at Riverside Rails Skate Park located within Cambridge's largest community park, 49 King Street West, will soon be brighter.



Cambridge City Council asked staff to investigate the cost of installing lights in the skate park area to facilitate night skating and BMX riding until the park closes at 11:00pm. Part of the approach to the \$5,000 initiative is to have local youth kick in through fundraising to support the new lighting installation.

"There are skaters and BMX bikers from all over the region and beyond who use the park and the idea of fundraising shows their commitment and ownership of the proposed enhancements," says Councillor Karl Kiefer who attended the meeting along with Councillors Donna Reid and Gary Price. "Council recognized the importance of providing lighting and added the project to the 2011 mix of services to deliver to the community."

More than 40 people showed up to the public meeting. "The City held a public meeting a few days ago to inform the local residents and garner feedback. There was significant support for new lighting to extend the opportunity to skate or ride," says Heather Melo, Youth Recreation Coordinator.

The 'Light It Up' fundraising campaign team has set their sites on goal of \$1,000 to support the project. This past weekend, the group sold cold drinks and snacks and raised a few hundred dollars. They are hoping citizens might join in and support by contacting Heather Melo at the City of Cambridge to arrange a donation.

"Judging by the groups' progress and dedication to date, this will move forward very quickly so patrons can perform those Ollies after dark," adds Melo.

Riverside Rails (1850 Rogers Drive in Riverside Park) officially opened on September 26, 2009. Work began on the \$225,000 project in late 2007 to

construct the three level bowl design that has depths ranging from three to five feet providing fun for skaters of all abilities.

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You meet the nicest people in Cambridge. It's a place that understands all about coming together. There is so much more to Cambridge than the beautiful lands created at the convergence of two rivers or its logistically perfect location in the heart of Ontario's economic corridor. Cambridge is the coming together of people from diverse, close-knit and proud communities. The people of Cambridge 'do the right thing' by respecting history, family values, a sound work ethic, the arts, environment and advancement. A young city, Cambridge is a master of balancing the excitement and promise of the new with the historical significance and stability of the old. A place where coming together is just the start. Uniting together is what sets Cambridge apart. Undiscovered-Cambridge families and entrepreneurs get more for less, and sacrifice nothing.

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