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Media Advisory

Chinese Delegation to Visit Cambridge Sharing Best Practices for Business Development

Cambridge, Ontario. August 16, 2011... A high level group of government officials from China will visit the City of Cambridge to forge international relations and learn about new and emerging economic development practices at the City. The group represents a variety of Chinese government operations including representatives from the People's Government of Beijing Municipality, Shunyi District People's Government, Haidian District People's Government, Dongcheng District People's Government, Yangqing County People's Government, Zhongguancun Science Park and Beijing Municipal Science and Technology Commission.

"We are pleased to be on the international radar to share our economic development successes including policy, business park and sustainable environmental development initiatives," says Bo Densmore, Director of Economic Development. "The City is currently undertaking a very comprehensive Corporate Sustainability Plan; an important document that will guide our organization and provide an approach to culture, economic, social and environmental pillars of sustainability that we believe are an important balance to success."

The mission is being coordinated by the Sino-Canada Technology Exchange Centre, a Toronto-based group authorized by the Chinese government.

News media are invited to attend the session:

When: Thursday August 18th

Time: 9:30 am - 11:00 am

Where: Bowman Room, Cambridge City Hall, 50 Dickson Street

Please note there will be an interpreter onsite to facilitate communications.

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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population reached over 130,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

You meet the nicest people in Cambridge. It's a place that understands all about coming together. There is so much more to Cambridge than the beautiful lands created at the convergence of two rivers or its logistically perfect location in the heart of Ontario's economic corridor. Cambridge is the coming together of people from diverse, close-knit and proud communities. The people of Cambridge 'do the right thing' by respecting history, family values, a sound work ethic, the arts, environment and advancement. A young city, Cambridge is a master of balancing the excitement and promise of the new with the historical significance and stability of the old. A place where coming together is just the start. Uniting together is what sets Cambridge apart. Undiscovered-Cambridge families and entrepreneurs get more for less, and sacrifice nothing.

The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with potential for career growth and advancement. For more information on the area or the corporation visit www.cambridge.ca. The City of Cambridge press room is located at <http://www.cambridge.ca/pressroom>. To opt out of the news release distribution, please send an email to Linda Fegan feganl@cambridge.ca.