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## Media Advisory

### Official Re-Opening of Historic Section of Main Street in Cambridge

Cambridge, Ontario. August 4, 2011...Mayor Doug Craig and members of Cambridge City Council will officially mark the completion of a major make-over of a portion of Main Street in Galt at a ceremony taking place in advance of the Galt Grand Fest celebrations slated for this weekend. Cambridge elected officials will be joined by project partners, local dignitaries, along with a local performing arts dance troupe.

When: Saturday August 6<sup>th</sup> at 11:30 am

Where: Main Street stage (in front of Café 13 at Main and Water Streets)

Why: The City of Cambridge invested nearly \$1 Million in the restoration of Main Street to deliver improvements between Water and Ainslie Streets for an exciting Streetscaping project which widened the sidewalks, added granite curbs, resurfaced the road way, upgraded the underground infrastructure and added an array of greenery to one of the most historic areas of the city. The ceremony marks the completion of the transformation project which is on time and on budget, and is in keeping with the City's goal to make Cambridge more livable, more pedestrian friendly.

Following the official opening ceremony, media and guests are invited to stay for the Downtown Cambridge Business Improvement Associations' (BIA) Grand Fest celebrations which consist of a 'Cambridge's Got Talent' competition, live entertainment including tributes to Johnny Cash, Neil Diamond and Justin Bieber, and a day-long beer tent (<http://www.cambridge.ca/relatedDocs/Grandfest2011.pdf>). The event also coincides with Cambridge's Rock The Mill event held at City Hall.

The City of Cambridge wishes to thank the merchants of Main Street for the continued support throughout the project.

#### Traffic Impact

Please note that vehicular traffic will be closed on Dickson Street between Wellington Street and the farmers' market entrance starting Friday at 3pm to Sunday at 2:00am for the Rock The Mill event. The Galt Grand Fest will result in street closures on Main Street between Water and Ainslie Street and between Ainslie and Wellington Street on Saturday from 6:00am through to midnight.

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population reached over 130,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

**You meet the nicest people in Cambridge. It's a place that understands all about coming together. There is so much more to Cambridge than the beautiful lands created at the convergence of two rivers or its logistically perfect location in the heart of Ontario's economic corridor. Cambridge is the coming together of people from diverse, close-knit and proud communities. The people of Cambridge 'do the right thing' by respecting history, family values, a sound work ethic, the arts, environment and advancement. A young city, Cambridge is a master of balancing the excitement and promise of the new with the historical significance and stability of the old. A place where coming together is just the start. Uniting together is what sets Cambridge apart. Undiscovered-Cambridge families and entrepreneurs get more for less, and sacrifice nothing.**

The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with potential for career growth and advancement. For more information on the area or the corporation visit [www.cambridge.ca](http://www.cambridge.ca). The City of Cambridge press room is located at <http://www.cambridge.ca/pressroom>. To opt out of the news release distribution, please send an email to Linda Fegan [feganl@cambridge.ca](mailto:feganl@cambridge.ca).