

For Immediate Release

Cambridge Launches Annual Celebration of the Arts Fostering Awareness of Local Talent

Cambridge, Ontario. June 9, 2011... It's that time of year again to bring out the big talent in the community to offer up a spectacular array of entertainment, food and festivities as Cambridge rolls out the Mayor's Celebration of the Arts. The free event will take place in Civic Square, the exceptional meeting place outside of Cambridge City Hall, 50 Dickson Street, on Friday June 17th. It begins at 6:15 pm and runs until 11:00 pm.



"It's the 9th annual event and the line up keeps getting better and better," says Mayor Doug Craig. "Council has been very supportive of this opportunity to build a first class celebration that offers a mix of music, visual and performing arts, art auctions and food fare."

Whether it's the musical style of rock, jazz, classical, folk or performance art such as dance that you prefer, the festival offers all of the options to indulge.

"We've built upon the youth component that was introduced last year and have integrated their performances into the various stages rather than a separate stage showcase this year," says Wanda Schaefer-Stilling, Recreation Coordinator. "We have a surprise or two up our sleeves that isn't listed on the program so come join us and see." The program is available online at: www.cambridge.ca/mayor_city_council/mayors_celebration_of_the_arts

A new component that is integrated into the celebration is an Art Attic of previously used items held at the Cambridge Centre for the Arts, adjacent to city hall. It will feature a display of approximately 600 pieces of art including estate paintings, historical pieces and reproductions to name a few. The auction runs from Thursday June 16th to Saturday June 18th. Offered by the Cambridge Art Guild, there is also a cash and carry offering so bring your wallet in case you want to take home a few items from this display in the Donaldson Room. After your look through the centre, venture over to Historic City Hall for a special art exhibition hosted by Cambridge Libraries and Galleries.

It takes a lot of dedicated volunteers and coordination to bring this caliber of event to the community. More than 50 people volunteered including the valuable contributions of the following Celebration Committee members: Jennifer Bedford, Sharon Boyd, Sharron Chandler, Mayor Doug Craig, Sarah Daly, Bob Hanenburg, Heather Melo, David Mossey, Lianne Parkhill, Mandy Resendes, Wanda Schaefer-Stilling, Matt Storch, Edith Torbay (Chair), Lina Veglia and Ken Wolno. A special thanks to Toyota for their gold sponsorship of the event.

Last year's attendance peaked at about 2,000 people. It's truly a coming together of the community. The final performance at 10:00 - 11:00 pm will take place under the big tent to bring everyone together for the finale.

The event is licensed and food is priced modestly to allow citizens to sample a number of mouth watering delicacies provided by sponsors from Blackshop Restaurant, Cafe 13 Main Street Grill, Cambridge Mill, Daniel's Cheese and Deli, Donatello Bistro Catering, Golden Kiwi Pub, Indulge Ice Cream, Langdon Hall, El Rinconcito Mexicano, Tiny Cakes and Zen Gardens Vegetarian Restaurant.

Please remember that Dickson Street between Wellington and Ainslie Streets will be closed to motor vehicles and this includes Petty Place to the southern point.

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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population reached over 130,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

You meet the nicest people in Cambridge. It's a place that understands all about coming together. There is so much more to Cambridge than the beautiful lands created at the convergence of two rivers or its logistically perfect location in the heart of Ontario's economic corridor. Cambridge is the coming together of people from diverse, close-knit and proud communities. The people of Cambridge 'do the right thing' by respecting history, family values, a sound work ethic, the arts, environment and advancement. A young city, Cambridge is a master of balancing the excitement and promise of the new with the historical significance and stability of the old. A place where coming together is just the start. Uniting together is what sets Cambridge apart. Undiscovered-Cambridge families and entrepreneurs get more for less, and sacrifice nothing.

The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with potential for career growth and advancement. For more information on the area or the corporation visit www.cambridge.ca. The City of Cambridge press room is located at <http://www.cambridge.ca/pressroom>. To opt out of the news release distribution, please send an email to Linda Fegan feganl@cambridge.ca.