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For Immediate Release

## Cambridge Achieves 'Computerworld Honors' Recognizing Technological Benefits for Society



Cambridge, Ontario. May 30, 2011... The City of Cambridge has been named a Laureate in the '2011 Computerworld Honors Program' for its use of technology and integration processes in asset management.

"We are thrilled to be selected for this prestigious award," says Mayor Doug Craig. "It is especially rewarding to know that we were among 1000 leaders from all over the world who were considered for this tribute."

*Computerworld* Honors is presented annually by *Computerworld* and The Computerworld Information Technology Awards Foundation. The program dates back to 1988 and was designed to recognize organizations and individuals who have used information technology to promote and advance public welfare, benefit society and change the world for the better.

According to the congratulatory letter from Bob Carrigan, Chair of the Honors Program Chair's Committee & CEO of IDG Communications, and Michael Friedenber, CEO & President, IDG Enterprise, The Cambridge "Smarter City" proposal joins 263 others from 23 countries as Laureates in this year's program.

"It was especially competitive this year because the program received more than 1,000 nominations. All were reviewed for their benefit to society and the results of the technology applied," they said.

The award will be presented on June 20 in Washington, DC. Recipients will be presented with a medallion inscribed with the program's mission, "A Search for New Heroes." In addition, at the ceremony, five Laureates in each of the 11 categories will be named as finalists for a 21st Century Achievement Award, based on judging by an exclusive panel of peers. One finalist in each category will then be named a 21st Century Achievement Award winner. These honors will be announced on site at the event.

"While we won't be there in person to accept the award, we are extremely proud to be on such a significant global platform," adds Mayor Craig. "Our partners at IBM have been instrumental in helping us achieve our vision for enhanced integration of over 200,000 City assets. It's a process that truly

benefits our community and has been used as a benchmark for other municipalities.”

“The number and quality of nominations this year were very inspiring and demonstrate how valuable IT is to community change,” said John Amato, Publisher, *Computerworld*. “*Computerworld* is very proud to name the 2011 class of Laureates and showcase their initiatives benefiting society through innovative uses of IT.”

All Laureate case studies will be inducted into the program’s International Archives online and featured online at [www.cwhonors.org](http://www.cwhonors.org).

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#### **About Computerworld Honors Program**

Founded by International Data Group (IDG) in 1988, The *Computerworld* Honors Program is governed by the not-for-profit Computerworld Information Technology Awards Foundation. Computerworld Honors is the longest running global program to honor individuals and organizations that use information technology to promote positive social, economic and educational change. Additional information about the program and a Global Archive of past Laureate case studies and oral histories of Leadership Award recipients can be found at the *Computerworld* Honors website (<http://events.computerworld.com/Honors2011>).

#### **About *Computerworld***

*Computerworld* is the leading source of technology news and information for IT influencers worldwide, providing peer perspective, IT leadership and business results. *Computerworld’s* award-winning Web site (<http://www.computerworld.com>), bi-weekly publication, focused conference series and custom research forms the hub of the world’s largest (40+ edition) global IT media network. In the past five years alone, Computerworld has won more than 100 awards, including Magazine of the Year by American Society of Business Publication Editors (ASBPE) awards in 2010, the 2009 Best Blog from the Neal awards, and 2006 Best Overall Web Publication from ASBPE. Computerworld leads the industry with an online audience of over 3.5 million unique, monthly visitors (comScore Media Metrix, August 2010). Computerworld is published by IDG Enterprise, a subsidiary of International Data Group (IDG), the world’s leading media, events, and research company. Company information is available at [www.idgenterprise.com>About](http://www.idgenterprise.com>About)

Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada’s Technology Triangle. In 2010, the population was over 130,000 people with a multicultural mix and a strong foundation of support services. Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. It’s about choice, options and value when you become part of the community.

You meet the nicest people in Cambridge. It’s a place that understands all about coming together. There is so much more to Cambridge than the beautiful lands created at the convergence of two rivers or its logistically perfect location in the heart of Ontario’s economic corridor. Cambridge is the coming together of people from diverse, close-knit and proud communities. The people of Cambridge ‘do the right thing’ by respecting history, family values, a sound work ethic, the arts, environment and advancement. A young city, Cambridge is a master of balancing the excitement and promise of the new with the historical significance and stability of the old. A place where coming together is just the start. Uniting together is what sets Cambridge apart. Undiscovered-Cambridge families and entrepreneurs get more for less, and sacrifice nothing.

The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with potential for career growth and advancement. For more information on the area or the corporation visit [www.cambridge.ca](http://www.cambridge.ca). The City of Cambridge press room is located at <http://www.cambridge.ca/pressroom>. To opt out of the news release distribution, please send an email to Linda Fegan [feganl@cambridge.ca](mailto:feganl@cambridge.ca).