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Media Advisory

Emergency Management Experts Work with Local Kids Personal Emergency Preparedness Week

Cambridge, Ontario. May 11, 2011... Grade seven students from Hespeler Public School in Cambridge will have a unique opportunity to learn about emergency preparedness from the mouths of experts. News media are invited to join Cambridge Acting Mayor Nicholas Ermeta; Daniel Hefkey, Commissioner of Community Safety, Ministry of Community Safety and Correctional Services; Jim King, Chief Administrative Officer; Doug Tennant, Cambridge Deputy Fire Chief, and other officials as they host this special event in conjunction with national Emergency Preparedness Week (May 16-19).

Date:

Wednesday May 18th

Where

Fire Hall Museum and Education Centre, 56 Dickson Street

Agenda

12:00 noon - Media chat with officials
12:20 pm - Photo opportunity with kids and dignitaries
12:30 - 2:00 pm - Showcase of two educational programs - 'Emergency Preparedness Program for Children' and the 'Community Awareness and Response to Emergencies (CARE) Program'

Emergency Preparedness Week is an annual that is coordinated by Public Safety Canada, in partnership with communities across the country. Activities are organized across Canada to raise awareness of the importance of having an emergency kit; making a personal or family emergency plan; and identifying risks. Cambridge Fire Department information can be found online at: http://www.cambridge.ca/fire_department.

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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population was over 130,000 people with a multicultural mix and a strong foundation of support services. Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. It's about choice, options and value when you become part of the community.

You meet the nicest people in Cambridge. It's a place that understands all about coming together. There is so much more to Cambridge than the beautiful lands created at the convergence of two rivers or its logistically perfect location in the heart of Ontario's economic corridor. Cambridge is the coming together of people from diverse, close-knit and proud communities. The people of Cambridge 'do the right thing' by respecting history, family values, a sound work ethic, the arts, environment and advancement. A young city, Cambridge is a master of balancing the excitement and promise of the new with the historical significance and stability of the old. A place where coming together is just the start. Uniting together is what sets Cambridge apart. Undiscovered-Cambridge families and entrepreneurs get more for less, and sacrifice nothing.

The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with potential for career growth and advancement. For more information on the area or the corporation visit www.cambridge.ca. The City of Cambridge press room is located at <http://www.cambridge.ca/pressroom>. To opt out of the news release distribution, please send an email to Linda Fegan feganl@cambridge.ca.