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For Immediate Release

## Come for the Experience Cambridge Market Manager to Change

Cambridge, Ontario. March 17, 2011...The Cambridge Farmers' Market may be seeing a change in management in the near future, but the momentum and enhancements won't change as the city strives to build upon the experience for patrons.

Jacqueline Bayley, Market Manager, is set to move on as a result of her partners' promotion that takes her family to Orillia. "I am sorry to be saying goodbye to the vendors, patrons, advisory committee members and city staff. The opportunity here has been exceptional and I have enjoyed working with everyone. It's a place to truly discover the quality and experience the history - a place I will sincerely miss."

Bayley started with the city in April 2010. She rolled out many elements of the market's strategic plan including increasing the selection of vendors, offering ATM services on site, and rolling out events designed for the whole family.

Last year, the market saw an increase of 10 new vendors bringing the total to approximately 40. There are also plans for six more retailers to complement the summer market this year when it begins in May. Starting in April, a fish vendor will also be part of the mix inside the market.

In addition to providing an assortment of excellent food, the 1830s heritage building also serves as a meeting place for seminars utilizing the second floor of the 40 Dickson Street venue. "Enjoy the downtown area, a variety of kid's activities, healthy eating seminars, charitable auctions, and the many new elements that help round out the experience at Cambridge Farmers' Market," she adds. In February, a special event and auction raised over \$800 for the Cambridge Winter Hawks hockey club and the Cambridge Kids Can Play.

This summer, the market will open earlier beginning the Wednesday market on May 11<sup>th</sup>. In addition to doubling its size, there will be a professional chef on site on Wednesdays cooking up some exquisite recipes and offering free samples to patrons.

The City of Cambridge will be advertising the market manager position this weekend. In the interim, the Facilities Assistant, Raul Velasquez, will be on hand to help with the transition. Visit [www.cambridge.ca/market](http://www.cambridge.ca/market) for more info.

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population was over 130,000 people with a multicultural mix and a strong foundation of support services. Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. It's about choice, options and value when you become part of the community.

You meet the nicest people in Cambridge. It's a place that understands all about coming together. There is so much more to Cambridge than the beautiful lands created at the convergence of two rivers or its logistically perfect location in the heart of Ontario's economic corridor. Cambridge is the coming together of people from diverse, close-knit and proud communities. The people of Cambridge 'do the right thing' by respecting history, family values, a sound work ethic, the arts, environment and advancement. A young city, Cambridge is a master of balancing the excitement and promise of the new with the historical significance and stability of the old. A place where coming together is just the start. Uniting together is what sets Cambridge apart. Undiscovered-Cambridge families and entrepreneurs get more for less, and sacrifice nothing.

The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with potential for career growth and advancement. For more information on the area or the corporation visit [www.cambridge.ca](http://www.cambridge.ca). The City of Cambridge press room is located at <http://www.cambridge.ca/pressroom>. To opt out of the news release distribution, please send an email to Linda Fegan [feganl@cambridge.ca](mailto:feganl@cambridge.ca).