
For Immediate Release

New Film Series in Cambridge Speaks to Environmental Awareness

Cambridge, Ontario. February 14, 2011... Cambridge City Green will offer a series of films designed to raise environmental consciousness.

Volunteers of this group will kick off their movie night series on Wednesday, February 23rd with 'The Story of Stuff'. This twenty-five minute short film explores the question of how a civilization can possibly continue a society built upon a model of infinite growth within a finite planet and resources.

The second in the series is called 'Blue Gold - World Water Wars' offered on Wednesday, March 2nd takes us to a perspective of the future as resources, such as water, become increasingly limited.

The film forum wraps up on Wednesday, March 9th with 'No Impact Man', a story that examines what it would take to live sustainably.

"The objective of Cambridge City Green has always been to help local people become more aware of the growing need for environmental improvement," states Heather Dearlove, Cambridge City Green Chair. "Secondly, we strive to show how individuals can champion that change at the community and individual levels."

All three movie nights start at 7:00 pm (doors open 6:45 pm) and end at 9:00 pm and are in the Bowman Room, Main Floor, Cambridge City Hall - 50 Dickson Street. The events are free of charge, however, cash or canned food donations for the Cambridge Self-Help Food Bank are appreciated.

"Facilitated discussions and some surprise guest speakers will follow the films," adds Dearlove.

Cambridge City Green is a standing subcommittee of the Council-appointed Cambridge Environmental Advisory Committee (CEAC). City Green is composed of volunteers who develop and support community environmental projects. The goal of City Green is to encourage individual and collective action in support of the environment by promoting lifestyle changes and participation in community-based projects. City Green coordinates the Cambridge Stewardship tree planting project, hosts litter clean ups in April, and produces an annual event. For more information please visit www.CambridgeCityGreen.ca.

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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population reached over 130,000 people with a multicultural mix and a strong foundation of support services. Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

For more information on the area or the corporation visit www.cambridge.ca

The City of Cambridge press room is located at <http://www.cambridge.ca/pressroom>

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