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Media Advisory - ATTN: Photo Editors

Hawk-ey Day at Cambridge Farmers' Market

Cambridge, Ontario, February 3, 2012 - Hockey will come to life on the streets of Cambridge tomorrow as the Cambridge Farmers' Market and the Cambridge Winter Hawks team up for a special Hawk-ey Day. Kids will battle with mini-sticks, take part in a rapid fire game or even play a little pin the goal in the net as part of the morning long activities.

When: Saturday, February 4th

- o While the market opens at 7:00 am, the street hockey action happens between 9am - 1:00pm (10:30 am is a great time for a photo with lots of activity happening)

Where: Cambridge Farmers' Market, 40 Dickson Street.

Why: There's a great photo opportunity, community fundraising through a silent auction and representatives from the Cambridge Winter Hawks.

- o The event will support the local branch of the Kids Can Play organization that helps kids take up recreational activities.

The Cambridge Farmers' Market was ranked as one of the top ten in Canada. Check out why this Saturday and mix a little family time with shopping for fresh produce and goods. www.cambridge.ca/market

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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population reached over 130,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to

the community through creativity and innovation, and with opportunities for career growth and advancement.

You meet the nicest people in Cambridge. It's a place that understands all about coming together. There is so much more to Cambridge than the beautiful lands created at the convergence of two rivers or its logistically perfect location in the heart of Ontario's economic corridor. Cambridge is the coming together of people from diverse, close-knit and proud communities. The people of Cambridge 'do the right thing' by respecting history, family values, a sound work ethic, the arts, environment and advancement. A young city, Cambridge is a master of balancing the excitement and promise of the new with the historical significance and stability of the old. A place where coming together is just the start. Uniting together is what sets Cambridge apart. Undiscovered-Cambridge families and entrepreneurs get more for less, and sacrifice nothing.

The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with potential for career growth and advancement. For more information on the area or the corporation visit www.cambridge.ca. The City of Cambridge press room is located at <http://www.cambridge.ca/pressroom>. To opt out of the news release distribution, please send an email to Linda Fegan feganl@cambridge.ca.