

For Immediate Release

**Cambridge Vision 2031 - Preliminary Outcomes Online
We need your input**

Cambridge, Ontario. February 1, 2011...Following a visioning workshop with some 60 community representatives, staff and members of Cambridge City Council, the City of Cambridge today released preliminary information that will help form its vision.

The process began with a January 11th workshop that was designed to as one avenue to gather information to help set the priorities for the City. There were a number of key statements and ideas that were communicated during this process which will be used to help update the City's Official Plan and in conjunction with the development of a corporate Sustainability Plan.

"Please tell us if the statements put forward hold true for you," says Elaine Brunn Shaw, Director of Policy Planning. The Survey online should take only a few minutes but will go a long way in sharing your views and enabling the general public to be part of the process.

What are your thoughts? Do you agree with some of the statements presented in the survey? Are there things that have been overlooked in the views presented? What should Cambridge be like in 2031? Visit www.cambridge.ca and fill out the survey and remember the deadline is approaching fast on February 12th.

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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population reached over 130,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

For more information on the area or the corporation visit www.cambridge.ca

The City of Cambridge press room is located at www.cambridge.ca/pressroom
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