

For Immediate Release

**A First For Cambridge Farmers' Market
Outdoor "Kidz Zone" with Cambridge Winter Hawks Hockey Club**

Cambridge, Ontario. January 27, 2011...The February 5th line up at the Cambridge Farmers' Market will offer an event that has never been part of the mix before. "Snow and Grow Family Day" will happen from 7:00 am to 1:00 pm featuring a free Outdoor Kidz Zone run by our very own Winter Hawks.

The 'Snow and Grow' day will also have silent auction tables with such things as an autographed collectable by Sidney Crosby, market items, donations from local businesses and more. Proceeds for the auction will be donated in part to the Cambridge Winter Hawks Hockey Club and the Cambridge Kids Can Play, an organization that provides sports related funding for families in need.

If it's entertainment you want, 10 year old Emelene will be back again to entertain patrons with her violin. Outside the market building, Cambridge Winter Hawk players will provide tips, tricks and shoot outs if that's more your style.

"Stop by the Kids Can Play area for some free hot chocolate to warm your spirits while the kids take a moment to do a craft to take home with them," says Jacqueline Bayley, Market Manager. "It's a fun filled morning that brings together vendors, local businesses and sports enthusiasts. Guests will even have a chance to take a photo with the Hawks or maybe have a free airbrushed tattoo as a memento."

Inside the historic market building there will be a large array of fresh local food, baked goods and produce. Also featured is a special FREE Information session from 10:30 - 11:30 am open to the general public. Facilitated by local healthy living advocate Dr. Susan Fisher, the discussion subjects are for families on the run - "Nutrition for your Family's Sports Enthusiast" and "Vitamin D: It is worth taking and why." Call (519) 267-4885 to leave a message to reserve a spot at the seminar.

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About Cambridge

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population reached over 130,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

For more information on the area or the corporation visit www.cambridge.ca
The City of Cambridge press room is located at www.cambridge.ca/pressroom

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