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Media Advisory

Cambridge Mayor's 'State of the City Address' Focuses on the China Connection

Cambridge, Ontario. September 13, 2011... Cambridge Mayor Doug Craig will deliver the 2011 'State of the City Address' next week with a capture of the off-shore business development connections to Cambridge. The line-up also includes remarks by Nadir Patel, the former Canadian Consul General in Shanghai, and David Marskell, Chief Executive Officer of Waterloo Region's The Museum.

"Just a few days ago, we heard about the European Union exploring how China may contribute positively to their economic situation," says Mayor Craig. "Our city and regional partners have been actively building relationships abroad for some time now."

Details about the State of the City Address include:

Date: Thursday September 22nd

Time: 6:00 pm networking; remarks begin at 6:30 pm

Location: Cambridge Mill Restaurant, 110 Water Street North

While the State of the City Address will cover the strategic alliance with China, later in the fall Mayor Craig plans to address other key relationships, government funding and the impact on taxpayers.

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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population reached over 130,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

You meet the nicest people in Cambridge. It's a place that understands all about coming together. There is so much more to Cambridge than the beautiful lands created at the convergence of two rivers or its logistically perfect location in the heart of Ontario's economic corridor. Cambridge is the coming together of people from diverse, close-knit and proud communities. The people of Cambridge 'do the right thing' by respecting

history, family values, a sound work ethic, the arts, environment and advancement. A young city, Cambridge is a master of balancing the excitement and promise of the new with the historical significance and stability of the old. A place where coming together is just the start. Uniting together is what sets Cambridge apart. Undiscovered-Cambridge families and entrepreneurs get more for less, and sacrifice nothing.

The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with potential for career growth and advancement. For more information on the area or the corporation visit www.cambridge.ca. The City of Cambridge press room is located at <http://www.cambridge.ca/pressroom>. To opt out of the news release distribution, please send an email to Linda Fegan feganl@cambridge.ca.