

Media Advisory

8th Annual Christmas in Cambridge Media Event Highlights 2010 Line Up

Cambridge, Ontario. November 12, 2010...The 8th Annual Christmas in Cambridge Festival kicks off with details about the 2010 program on **Wednesday November 17 between 11:30 am - 1:00 pm** in the Bowman Room at Cambridge City Hall, 50 Dickson St.

The event brings partners, sponsors and organizers together to showcase the line up and share with media the highlights of this 8th annual event for the community.



Last year's Candyland event - bumper donuts and the giant Xmas bulb.



There will be interview opportunities with partners including students from Conestoga's Special Events and Festivals course that will share a brand new element of Candyland. Candyland is a free magical wonderland event that is slated for Saturday December 4th.

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For more information on the press conference or the events contact:

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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population reached over 130,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

For more information on the area or the corporation visit www.cambridge.ca

The City of Cambridge press room is located at

http://www.cambridge.ca/the_office_of_the_chief_administrative_officer/corporate_communications_marketing

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