

For Immediate Release

It's Official - K-W Oktoberfest Has Come to Cambridge City Hosts Community Luncheon



Cambridge, Ontario. October 6, 2010...City Council today kicked-off Oktoberfest in Cambridge with a bang. Over 1,000 people were treated to traditional Bavarian culture - dancing, a special keg tapping



by K-W Oktoberfest, and the symbolic Maypole Raising - were all part of the free luncheon activities.

“City councillors and staff served over 2,000 Schneider’s sausages to the hungry crowd,” says Mayor Doug Craig who officially read the proclamation opening the Cambridge activities for 2010. “We are so pleased to be officially part of the Kitchener Waterloo Oktoberfest celebrations; it is truly a regional event experience.”



The Black Forest Band performed everything from ‘Roll Out the Barrel’ to the ‘Chicken Dance’ and people were dancing in the parking lot at the Cambridge Centre (355 Hespeler Road) - the location of the Rotary Haus tent that will continue to bring events this evening as well as on Thursday and Friday night. The Continental German Canadian Club president and their Continental Miss also took part in today’s festivities and their club has organized a few events as part of the Oktoberfest line up. The Dave FM team Gayle O’Brien and Dave Jutzi emceed the history making first for the City of Cambridge.

Check the City’s online events calendar for all the details and help us make the Cambridge celebrations a success.

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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada’s Technology Triangle. In 2009, the population reached over 126,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

For more information on the area or the corporation visit www.cambridge.ca

The City of Cambridge press room is located at

http://www.cambridge.ca/the_office_of_the_chief_administrative_officer/corporate_communications_marketing

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