

For Immediate Release

**'Shop and Vote' Busy in Cambridge
Keep up the Momentum at the Polls**

Cambridge, Ontario. October 4, 2010...The shop and vote concept at Cambridge Centre this weekend brought 555 people out to the first advanced poll for the City of Cambridge municipal election.

"It's a convenient and family-friendly way to tie in voting to regular activities like shopping and running errands on the weekend," says Alex Mitchell, Cambridge City Clerk. Turn out this year for the mall location slightly surpassed activities at the last municipal election held in 2006.

The momentum is building and the next advanced poll takes place this Saturday, October 9th at the following locations:

Cambridge City Hall (atrium), 50 Dickson Street - register your vote for wards 4,5,6 and 7 between 7:00 am and 4:00 pm. This location enables patrons of the Cambridge Farmers' Market to conveniently tie in their visit to their vote.

Cambridge Centre, 355 Hespeler Road - vote for wards 1,2,3 and 8 anytime between 10:00 am and 6:00 pm. The booth is set up near the Sears entrance so park near there for best access.

For more information, visit www.cambridge.ca/vote2010info or call (519) 740.4680 ext VOTE (8683). There is also a complete listing of ward candidates, polling station locations and timing. The last opportunity to vote is on municipal election day - Monday, October 25th. All results for Cambridge will be posted online as soon as possible following the close of the polls at 8:00 pm on that day.

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About Cambridge

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population reached over 130,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

About the Corporation of the City of Cambridge

The Corporation of the City of Cambridge is a dynamic organization filled with dedicated people who deliver vital municipal services to you. Services that residents, businesses, visitors and people like your family and friends enjoy. We're a comprehensive team of professionals: engineers, financial specialists, skilled trades, administrative experts, customer service, communications - and the list goes on.

We're proud to be part of the systems that bring you the array of services that citizens in Cambridge need:

- Parks and recreation
- Activities and programs like pools, seniors' centres, community centres, arenas and other facilities
- Sports programs and all the needs related to playing fields, like indoor soccer, baseball diamonds and other amenities
- Events
- Farmers' Market
- Cemetery services
- Road programs
- Leaf pick up services
- Winter maintenance services
- Water and sewer services
- Fire, emergency and related services
- By-laws and enforcement
- Tax administration
- Licensing for businesses, lotteries, marriage, dogs, and other services like applications for birth, death and marriage certificates, notarizing or commissioning of documents
- Archival research
- Economic Development and business support programs
- Tourism support to share opportunities to showcase the festivals and help bring visitors in to support retail and other elements of the economy
- Administration of committees, steering groups and advisory groups
- Planning and development services
- Traffic and parking services
- Ensuring the best security, police, transit, garbage, water processing service, utilities, animal control are in place.
- Libraries and galleries
- Centre for the arts
- Accessibility matters
- Council services including things like supporting the up coming needs of our residents for the Oct 2010 municipal elections

It's a multitude of services and we continue to refine and review them to ensure we deliver the services in the most effective, efficient, and proactive ways.

In 2010 we are undergoing a corporate service review. This is a further check and balance system to seeking improvements - like better technologies to simplify processes or realigning how we operate. The comprehensive review is happening this year with a view to providing a report to Council for consideration. The report will be available by year end and will be addressed by the newly elected council for the 2011 budget.

For more information on the area or the corporation visit www.cambridge.ca
The City of Cambridge press room is located at www.cambridge.ca/pressroom

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