
For Immediate Release

More Plans for Oktoberfest Roll Out in Cambridge



Cambridge, Ontario. September 29, 2010...As September winds down, the plans for the Oktoberfest in Cambridge are in full swing with a series of new announcements of community celebrations.

Recently the City of Cambridge unveiled plans for an October 6th luncheon that runs from 11:00 am to 1:30 pm at the Cambridge Centre. This Wednesday luncheon includes an official Kitchener

Waterloo Oktoberfest kick off, keg tapping and maypole raising ceremony at 12:00 noon. Join Cambridge City Council for this free community event. (Councillor Karl Kiefer pictured above)

The Cambridge Rotary Haus, also located at the Cambridge Centre on 355 Hespeler Road, opens its doors Wednesday (October 6th) evening at 6:00 pm and runs until 11:00 pm with featured 'Rock and Roll' entertainment. On Thursday, October 7th, 'Matt Storch & The Usual Suspects' will entertain crowds from 6:00 pm - 11:00 pm. Rotary celebrations conclude on Friday, October 8th with 'Handsome Gary' performing for the event between 6:00 pm - 1:00 am.

All three nights offer traditional Bavarian food, a mini keg tapping and Oompah bands. Photo ID is required and tickets are just \$12 and available by contacting the Rotary Club (Preston-Hespeler), the City of Cambridge Mayor and Council Office or by visiting Kitchener Waterloo Oktoberfest online at www.oktoberfest.ca

The celebrations continue at the Continental German Canadian Club located at R. R. #1 (Main Street East) Cambridge. There will be celebrations on Saturday October 9th and 16th featuring 'Great Vibes' and other special cultural attractions. Doors open at 6:00 pm for food, fun and the 'Spirit of Gemuetlichkeit at its finest'. Tickets are available through the club by calling Peter Tworuschka at (519) 658-5583.

Community volunteers are still needed for the events so please connect right away if you are interested in helping out.

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About Cambridge

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population reached over 130,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

About the Corporation of the City of Cambridge

The Corporation of the City of Cambridge is a dynamic organization filled with dedicated people who deliver vital municipal services to you. Services that residents, businesses, visitors and people like your family and friends enjoy. We're a comprehensive team of professionals: engineers, financial specialists, skilled trades, administrative experts, customer service, communications - and the list goes on.

We're proud to be part of the systems that bring you the array of services that citizens in Cambridge need:

- Parks and recreation
- Activities and programs like pools, seniors' centres, community centres, arenas and other facilities
- Sports programs and all the needs related to playing fields, like indoor soccer, baseball diamonds and other amenities
- Events
- Farmers' Market
- Cemetery services
- Road programs
- Leaf pick up services

- Winter maintenance services
- Water and sewer services
- Fire, emergency and related services
- By-laws and enforcement
- Tax administration
- Licensing for businesses, lotteries, marriage, dogs, and other services like applications for birth, death and marriage certificates, notarizing or commissioning of documents
- Archival research
- Economic Development and business support programs
- Tourism support to share opportunities to showcase the festivals and help bring visitors in to support retail and other elements of the economy
- Administration of committees, steering groups and advisory groups
- Planning and development services
- Traffic and parking services
- Ensuring the best security, police, transit, garbage, water processing service, utilities, animal control are in place.
- Libraries and galleries
- Centre for the arts
- Accessibility matters
- Council services including things like supporting the up coming needs of our residents for the Oct 2010 municipal elections

It's a multitude of services and we continue to refine and review them to ensure we deliver the services in the most effective, efficient, and proactive ways.

In 2010 we are undergoing a corporate service review. This is a further check and balance system to seeking improvements - like better technologies to simplify processes or realigning how we operate. The comprehensive review is happening this year with a view to providing a report to Council for consideration. The report will be available by year end and will be addressed by the newly elected council for the 2011 budget.

For more information on the area or the corporation visit www.cambridge.ca
The City of Cambridge press room is located at www.cambridge.ca/pressroom

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