

For Immediate Release

Cambridge Farmers' Market Expands Opportunities Outdoor Wednesday Season Extends to Oct 27

Cambridge, Ontario. September 28, 2010...Those farm fresh opportunities at the outdoor Wednesday Cambridge Farmers' Market will be extended to October 27th this year offering our citizens even more time to shop in the great outdoors.

"Seasonal fruits, veggies, plants and fall bulbs will be available between 8:00 am and 1:00 pm at the outdoor venue until the last Wednesday in October - extending the season a full month this year which complements the already successful Saturday market that runs year round," says Jacqueline Bayley, Market Manager.

The upcoming line up is also packed with new and interesting happenings:

- **NEW - Your Farmers' Market Health Series** - offers free quarterly seminars in the upper level of historic market place this coming month featuring Naturopath Dr. Susan Fisher on **October 16th and 23rd**. Sessions run from 9:00 am - 10:30 am and again at 11:00 am-12:30 am. The first health series will feature the topic of the benefits of whole foods verses multi-vitamins. Special guest market vendors will also be onboard with samples and demonstrations. Space is limited so please call the Market Manager to reserve a spot at the seminar.
- **Family Harvest Celebration Day** is happening **Saturday, October 30th**. There will be free face painting, Halloween crafts, pumpkin decorating and a petting zoo for kids. A Pumpkin Display will allow market guests to vote for their favourite design with a chance to win a \$50 market voucher. Other contests you can vote on include: a Scarecrow Contest for elementary school aged children; a Vendor Costume competition; and a Ghost Walk for kids. There will also be a guided heritage walk with Town Crier, Scott Fraser at 10:00 am and 12:00 pm - departing from the market building. Self guided walking tour brochures will also be available should you choose to wander on your own. In the downtown - Galt on the Grand, there will be Trick or Treat for Tots - participating stores will display a witch in their windows and youngsters dressed up in costume and accompanied by an adult can stop in for a treat in preparation for Halloween night.

Did you know?

The historical upstairs level of the market building originally housed the Galt Public Library until 1905. In 1978, the area was converted to municipal offices and these will be open to tour from 10:00 am - 12:00 pm.

Contact:

Jacqueline Bayley
Market Manager, Cambridge Farmers' Market
519-740-4680 ext 4252
bayleyj@cambridge.ca
www.cambridge.ca/market

About Cambridge

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2010, the population reached over 130,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

About the Corporation of the City of Cambridge

The Corporation of the City of Cambridge is a dynamic organization filled with dedicated people who deliver vital municipal services to you. Services that residents, businesses, visitors and people like your family and friends enjoy. We're a comprehensive team of professionals: engineers, financial specialists, skilled trades, administrative experts, customer service, communications - and the list goes on.

We're proud to be part of the systems that bring you the array of services that citizens in Cambridge need:

- Parks and recreation
- Activities and programs like pools, seniors' centres, community centres, arenas and other facilities
- Sports programs and all the needs related to playing fields, like indoor soccer, baseball diamonds and other amenities
- Events
- Farmers' Market
- Cemetery services
- Road programs
- Leaf pick up services
- Winter maintenance services
- Water and sewer services
- Fire, emergency and related services
- By-laws and enforcement
- Tax administration
- Licensing for businesses, lotteries, marriage, dogs, and other services like applications for birth, death and marriage certificates, notarizing or commissioning of documents
- Archival research
- Economic Development and business support programs
- Tourism support to share opportunities to showcase the festivals and help bring visitors in to support retail and other elements of the economy
- Administration of committees, steering groups and advisory groups
- Planning and development services
- Traffic and parking services
- Ensuring the best security, police, transit, garbage, water processing service, utilities, animal control are in place.
- Libraries and galleries
- Centre for the arts
- Accessibility matters
- Council services including things like supporting the upcoming needs of our residents for the Oct 2010 municipal elections

It's a multitude of services and we continue to refine and review them to ensure we deliver the services in the most effective, efficient, and proactive ways.

In 2010 we are undergoing a corporate service review. This is a further check and balance system to seeking improvements - like better technologies to simplify processes or realigning how we operate. The comprehensive

review is happening this year with a view to providing a report to Council for consideration. The report will be available by year end and will be addressed by the newly elected council for the 2011 budget.

For more information on the area or the corporation visit www.cambridge.ca
The City of Cambridge press room is located at www.cambridge.ca/pressroom

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