

Media Advisory

Solar Industry Converges in Cambridge

Cambridge, Ontario. September 21, 2010... Solar Industry Networking Group (SING) will hold the third in a series of events designed to foster the growing cluster of solar firms in the Waterloo Region. Sponsored by the City of Cambridge Economic Development Division and supported by Canada's Technology Triangle Inc., the Manufacturing Innovation Network; the Cities of Kitchener and Waterloo; and the Townships of North Dumfries, Wellesley, Wilmot and Woolwich.

"There are over 120 industry leaders signed up to attend the session," says Bo Densmore, Director of Economic Development for Cambridge. "It is a testament to the strength and interest of the solar industry here." She notes the area is said to have the largest solar cluster in the nation.

The region is home to firms such as Photowatt Ontario, Arise Technologies, and Canadian Solar, and is poised to grow as a significant solar cluster in Ontario. Many new and existing companies are developing and supplying innovative products and services and taking this technology to market. For the City of Cambridge, the corporation is gearing up for solar power generation at the City's Public Works facility.

Date: Wednesday, September 22nd, 2010
Time: 5:00 pm to 7:00 pm
Location: Cambridge City Hall, Bowman Room, 50 Dickson Street

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The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2009, the population reached over 126,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

For more information on the area or the corporation visit www.cambridge.ca
The City of Cambridge press room is located at
http://www.cambridge.ca/the_office_of_the_chief_administrative_officer/corporate_communications_marketing

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