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**For Immediate Release****Can-Amera Games Leave Lasting Legacy in Cambridge  
Funding for High School Athletes Fosters Greater Participation**

Cambridge, Ontario. August 24, 2010... Driving down the Can-Amera Parkway might bring back memories of the big games in 2006, but there's a current reason that Can-Amera is top of mind - money to support high school athletics.

"There's a lasting legacy here in Cambridge as the organizing committee of these important games created a bursary to assist local high school athletes," says Mayor Doug Craig. The fund provides financial assistance to athletes participating on a Waterloo County Secondary School Athletic Association (WCSSAA) or District 8 High School Team.

Recognizing that not every student can afford athletic fees which fund extra-curricular high school sports, the bursary is designed to help offset these costs.

"It is the intent of this bursary to facilitate opportunities of playing on a high school team for those students who may need financial assistance," says Nicole Cichello, Recreation Coordinator.

The Cambridge Can-Amera Bursary is available to Cambridge high school athletes for up to 75 percent of participation fees and is administered by the Arthur White Committee.

Partnership with the public and separate school boards is so important to the process. Application forms will be available at Physical Education Departments and Guidance Offices at all Cambridge High Schools beginning on September 7th, 2010.

Waterloo Region DSB Director of Education Linda Fabi commented, "Our thanks to the organizers of the Can-Amera Games for creating this bursary. It makes such a difference when communities support students and schools. I am sure many students will benefit from this opportunity."

Waterloo Catholic DSB Director of Education Roger Lawler agreed, saying, "One of the great things about Waterloo Region is the spirit of giving that thrives here. The Can-Amera Games organizers behind the creation of this bursary are truly role models for our students".

Applications may also be downloaded from the City of Cambridge website at [http://www.cambridge.ca/community\\_services/awards\\_and\\_bursaries](http://www.cambridge.ca/community_services/awards_and_bursaries)  
Funds are limited. Deadline for consideration is October 1, 2010.

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**About Cambridge**

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2009, the population reached over 126,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

**About the Corporation of the City of Cambridge**

The Corporation of the City of Cambridge is a dynamic organization filled with dedicated people who deliver vital municipal services to you. Services that residents, businesses, visitors and people like your family and friends enjoy. We're a comprehensive team of professionals: engineers, financial specialists, skilled trades, administrative experts, customer service, communications - and the list goes on.

We're proud to be part of the systems that bring you the array of services that citizens in Cambridge need:

- Parks and recreation
- Activities and programs like pools, seniors' centres, community centres, arenas and other facilities
- Sports programs and all the needs related to playing fields, like indoor soccer, baseball diamonds and other amenities
- Events
- Farmers' Market
- Cemetery services
- Road programs
- Leaf pick up services
- Winter maintenance services
- Water and sewer services
- Fire, emergency and related services
- By-laws and enforcement
- Tax administration
- Licensing for businesses, lotteries, marriage, dogs, and other services like applications for birth, death and marriage certificates, notarizing or commissioning of documents
- Archival research
- Economic Development and business support programs
- Tourism support to share opportunities to showcase the festivals and help bring visitors in to support retail and other elements of the economy
- Administration of committees, steering groups and advisory groups
- Planning and development services
- Traffic and parking services
- Ensuring the best security, police, transit, garbage, water processing service, utilities, animal control are in place.
- Libraries and galleries
- Centre for the arts
- Accessibility matters
- Council services including things like supporting the up coming needs of our residents for the Oct 2010 municipal elections

It's a multitude of services and we continue to refine and review them to ensure we deliver the services in the most effective, efficient, and proactive ways.

In 2010 we are undergoing a corporate service review. This is a further check and balance system to seeking improvements - like better technologies to simplify processes or realigning how we operate. The comprehensive

review is happening this year with a view to providing a report to Council for consideration. The report will be available by year end and will be addressed by the newly elected council for the 2011 budget.

For more information on the area or the corporation visit [www.cambridge.ca](http://www.cambridge.ca)

The City of Cambridge press room is located at

[http://www.cambridge.ca/the\\_office\\_of\\_the\\_chief\\_administrative\\_officer/corporate\\_communications\\_marketing](http://www.cambridge.ca/the_office_of_the_chief_administrative_officer/corporate_communications_marketing)

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