

For Immediate Release

Tree Planting to Take Place at Mill Creek

Cambridge, Ontario. July 13, 2010... The Mill Creek Stewardship Rangers will be planting native species of trees and shrubs as well as conducting an in-stream clean-up on Friday, July 16, 2010 from 10 AM to 2 PM at Galt Arena Gardens located at 98 Shade Street, Cambridge. The planting will take place along Shade St. near the Dundas St. intersection.

“The City congratulates the Friends of Mill Creek and Mill Creek Stewardship Rangers for their contribution to creating a healthier stream in Cambridge,” says Paul Willms, Environmental Planner for the City of Cambridge.

Four members from the Mill Creek Stewardship Rangers will join Tim Kuntz and Robert Messier from the Grand River Conservation Authority along with Paul Willms in planting 45 large trees and shrubs along the trout-bearing waters of Mill Creek.

This tree planting caps off a successful year for the Cambridge Stewardship project. The Mill Creek Stewardship Rangers and Friends of Mill Creek join groups all over Cambridge who have planted over 2,000 native wildflowers, shrubs, and trees at 11 sites across the city this year in addition to the 2,500 stems planted over the past three years. The City of Cambridge, in partnership with Cambridge City Green volunteers and over 30 community organizations, have worked hard this year to naturalize the city.

The Cambridge Stewardship project accomplishes all of this planting through volunteers associated with various groups and landscapes across the city.

Funding partners include: The City of Cambridge; Cambridge & North Dumfries Community Foundation; TD Friends of the Environment Foundation; Waterloo Stewardship Network; Conestoga Rovers & Associates; City Green Cambridge; Ministry of Natural Resources; and Unilever/Evergreen Fund. These generous partners donated \$8 for every \$1 of City tax dollars over the past two years to see large trees and shrubs planted in Cambridge.

In addition to our funding partners, our planting partners such as: the Ancient Mariners Canoe Club; Com Dev; Home Depot; Frito Lay Canada; Hespeler Public School; Rivers Alive; YMCA Multifaith Group; Scouts Canada; Fiddlesticks Community Association; Our Lady of Fatima School; Friends of Chilligo and residents who live near the planting sites are also responsible for its success and do the actual planting.

“Cambridge City Green volunteers, funding partners, and groups like the Mill Creek Rangers work hard on these projects which enhance our natural heritage,” says Willms.

The mission of Cambridge City Green’s project is to establish native trees, shrubs, and wildflowers across the city in marginal areas. Enhancing areas with native vegetation provides many benefits including: groundwater recharge areas, shade through increased canopy, habitat, as well as increasing native species and natural heritage in a landscape dominated by exotic invasive plant species. But it’s not just about the plants, it’s about people - by involving local schools, businesses, and community organizations, people gain a better understanding of the ecosystems “in their backyard” and the aspects of a healthy local environment.

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About Cambridge

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada’s Technology Triangle. In 2009, the population reached over 126,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

About the Corporation of the City of Cambridge

The Corporation of the City of Cambridge is a dynamic organization filled with dedicated people who deliver vital municipal services to you. Services that residents, businesses, visitors and people like your family and friends enjoy. We’re a comprehensive team of professionals: engineers, financial specialists, skilled trades, administrative experts, customer service, communications - and the list goes on.

We’re proud to be part of the systems that bring you the array of services that citizens in Cambridge need:

- Parks and recreation
- Activities and programs like pools, seniors’ centres, community centres, arenas and other facilities
- Sports programs and all the needs related to playing fields, like indoor soccer, baseball diamonds and other amenities
- Events
- Farmers’ Market
- Cemetery services
- Road programs
- Leaf pick up services
- Winter maintenance services
- Water and sewer services
- Fire, emergency and related services
- By-laws and enforcement
- Tax administration
- Licensing for businesses, lotteries, marriage, dogs, and other services like applications for birth, death and marriage certificates, notarizing or commissioning of documents
- Archival research
- Economic Development and business support programs
- Tourism support to share opportunities to showcase the festivals and help bring visitors in to support retail and other elements of the economy
- Administration of committees, steering groups and advisory groups
- Planning and development services

- Traffic and parking services
- Ensuring the best security, police, transit, garbage, water processing service, utilities, animal control are in place.
- Libraries and galleries
- Centre for the arts
- Accessibility matters
- Council services including things like supporting the up coming needs of our residents for the Oct 2010 municipal elections

It's a multitude of services and we continue to refine and review them to ensure we deliver the services in the most effective, efficient, and proactive ways.

In 2010 we are undergoing a corporate service review. This is a further check and balance system to seeking improvements - like better technologies to simplify processes or realigning how we operate. The comprehensive review is happening this year with a view to providing a report to Council for consideration. The report will be available by year end and will be addressed by the newly elected council for the 2011 budget.

For more information on the area or the corporation visit www.cambridge.ca

The City of Cambridge press room is located at

http://www.cambridge.ca/the_office_of_the_chief_administrative_officer/corporate_communications_marketing

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