

Media Advisory

Cambridge Highland Games Hosts Press Conference

Cambridge, Ontario. July 6, 2010...On Wednesday July 7 at 12 noon, the Cambridge Highland Games will be hosting a press conference at the Cambridge Chamber of Commerce, 750 Hespeler Road to unveil this year's line up. Members of Cambridge City Council are welcome to join media representatives at the event for a sneak peak.

A piper, some Highland Dancers, and Scottish cuisine will give people a taste for what is to come at the Highland Games slated for Saturday July 17 in Churchill Park. The Chieftain of the games, Ted Fairless, will be introduced along with details of the many wonderful activities that are part of the Cambridge event.

Scottish Pub Nite Ceilidh

Friday July 16 at 6:30pm, United Kingdom Club

Tickets: \$15, cash bar ticket includes entrance, pie & mushy peas and a beer.

Music by Fare Enuff

Highland Games

Saturday July 17 between 9 am - 6 pm at Churchill Park (free parking)

Tickets: \$10 (in advance), \$13 (at the gate), \$10 (seniors at the gate), children free.

In its 35th year, the Cambridge Highland Games is a community tradition featuring over twenty pipe bands, a Highland dance competition, heavy events, tug of war and the massed bands. Other event features are an 8km road race, sheep dog demos, children's activities and Scottish cuisine.

More information may be found at: www.cambridgehighlandgames.org

-30-

For more information on the event contact:

Jim Proudfoot

Cambridge Highland Games Committee

519.620.8405

chg@cambridgehighlandgames.org

(available after July 12th) Colleen Lichti
Recreation Coordinator
City Hall
519.740.4681 ext 4603
TTY: 519.623.6691
lichtic@cambridge.ca

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2009, the population reached over 126,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

For more information on the area or the corporation visit www.cambridge.ca
The City of Cambridge press room is located at
http://www.cambridge.ca/the_office_of_the_chief_administrative_officer/corporate_communications_marketing
To opt out of the news release distribution, please send an email to Linda Fegan feganl@cambridge.ca