



For Immediate Release

Toy Making and Art Recycling Part of a New Summer Line Up At the Cambridge Centre for the Arts

Cambridge, Ontario. April 27, 2010...It's hard to believe that summer is just around the corner. Now is the time to register your children for that special program that sparks creativity, enthusiasm and leaves them with a memorable experience as space is filling up quickly.

The Cambridge Centre for the Arts (CCA) is offering over 30 programs in art, music, pottery, drama and culinary arts for ages 3-14 in July and August.

"Programs are taught by talented and enthusiastic artists, potters, actors and musicians in a supportive and imaginative environment," says Sophie McCann, Arts Coordinator at CCA. "There's even built in support for the instructors. Summer students provide assistance to artists, children and parents to make the experience a special one to remember," she adds.

New programs this year include:

- One World Theatre Experience - Engaging theatre activities and games will culminate in an exciting Friday evening performance
- Toy Land - You don't need to go out and buy toys - learn how to make your very own!
- Junk Yard Art - Transform discarded items into wonderfully creative art objects

Programs are a week long in half and whole day sessions. A full listing with dates, times, ages and fees is available at www.cambridgecentreforthearts.ca or by calling the arts centre at (510) 740-4681 ext. 4376 to receive a program flyer.

Online Registration

Registration is available in person at the Arts Centre or at any City of Cambridge Community Centre. You can also mail in your registration with a cheque to the arts centre or register on-line at the City of Cambridge website through the Cambridge Online Registration for Activities and Leisure (CORAL) online registration system at www.cambridge.ca and click the CORAL link in the most popular content area.

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Contact:

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About the Cambridge Centre for the Arts (CCA)

The Cambridge Centre for the Arts is The Cambridge Centre for the Arts (CCA) is a municipally operated community arts centre with a mandate to provide quality arts programming through classes, workshops, an art gallery, special events and an artist-in-residence program. The Centre is located in downtown Cambridge, Ontario, as part of the Civic Square.

The Arts Centre includes an Art Gallery, Gift Shop, Pottery Studio and five program spaces: the Donaldson Room, Fabric Arts Studio, Multi-purpose Room, Summerhayes Studio and the Toyota Auditorium. More about the centre -

<http://www.cambridgecentreforthearts.ca/page.php?id=107>

About the Corporation of the City of Cambridge

The Corporation of the City of Cambridge is a dynamic organization filled with dedicated people who deliver vital municipal services to you. Services that residents, businesses, visitors and people like your family and friends enjoy. We're a comprehensive team of professionals: engineers, financial specialists, skilled trades, administrative experts, customer service, communications - and the list goes on.

We're proud to be part of the systems that bring you the array of services that citizens in Cambridge need:

- Parks and recreation
- Activities and programs like pools, seniors' centres, community centres, arenas and other facilities
- Sports programs and all the needs related to playing fields, like indoor soccer, baseball diamonds and other amenities
- Events
- Farmers' Market
- Cemetery services
- Road programs
- Leaf pick up services
- Winter maintenance services
- Water and sewer services
- Fire, emergency and related services
- By-laws and enforcement
- Tax administration
- Licensing for businesses, lotteries, marriage, dogs, and other services like applications for birth, death and marriage certificates, notarizing or commissioning of documents
- Archival research
- Economic Development and business support programs
- Tourism support to share opportunities to showcase the festivals and help bring visitors in to support retail and other elements of the economy
- Administration of committees, steering groups and advisory groups
- Planning and development services
- Traffic and parking services
- Ensuring the best security, police, transit, garbage, water processing service, utilities, animal control are in place.
- Libraries and galleries
- Centre for the arts
- Accessibility matters
- Council services including things like supporting the up coming needs of our residents for the Oct 2010 municipal elections

It's a multitude of services and we continue to refine and review them to ensure we deliver the services in the most effective, efficient, and proactive ways.

In 2010 we are undergoing a corporate service review. This is a further check and balance system to seeking improvements - like better technologies to simplify processes or realigning how we operate. The comprehensive review is happening this year with a view to providing a report to Council for consideration. The report will be available by year end and will be addressed by the newly elected council for the 2011 budget.

For more information on the area or the corporation visit www.cambridge.ca

The City of Cambridge press room is located at

http://www.cambridge.ca/the_office_of_the_chief_administrative_officer/corporate_communications_marketing

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