
For Immediate Release

Olympic Flag Signed by Canada's 2010 Team on Display Family Day Line Up Details

Cambridge, Ontario. February 12, 2010... The 2010 Winter Olympics kick off today in Vancouver, however, citizens don't have to be at the games to experience a piece of the action. Cambridge is proudly displaying an Olympic flag in City Hall, 50 Dickson Street that is signed by many of Canada's Olympic team.

As part of 'Own the Podium' municipal challenge, Cambridge was a winner in a national competition to help support our country's Olympic team heading to the 21st winter games. The Canadian Olympic Foundation recently announced the Town of Trochu, Alberta won the grand prize and Cambridge was named the winning municipality in its population category along with Calgary, AB; Red Deer, AB and Lanark County, ON.

Cambridge was on the official Torch Relay Route and the flame visited the community on December 27th.

"We were thrilled to have witnessed thousands of people help us 'paint the city red' and cheer on the torch," says Mayor Doug Craig. The day included extreme trampoline shows and interactive sports displays.

"So cheer on our country's finest athletes and visit Cambridge City Hall to see all the signatures and see if you can spot your favourite Olympian," he adds.



Members of Cambridge City Council (L - R) present the flag - Councillors Gary Price, Ben Tucci, Pam Wolf, Rick Cowsill; Mayor Doug Craig; and Councillors Linda Whetham and Karl Kiefer. Visit cambridge.ca/Olympics for a capture of the flame ceremony and all the details.

Family Day Activities in Cambridge

Need something special to do on Family Day? Don't forget to enjoy the trails if you are craving a healthy family break. Cambridge has over 53km of scenic trails that make outdoor activities entertaining and fun.

As well, on Monday Feb 15th there is a great line up of leisure activities:

- John Dolson Centre is open from 11 am - 6 pm. The centre will have an 11:30 am to 1 pm adult lane swim; family swim from 1:00 - 4:00 pm and a **family gym activity from 3:00 - 5:00 pm which includes a movie, crafts, face painting and popcorn**. Call the centre at 519.740.4681 x 4527 for more info.
- WG Johnson Centre is open from 11 am - 4:00 pm and has an adult lane swim from 11:30 - 1 pm, public swim from 1:00 - 2:30 pm and a family swim from 2:30 - 4:00 pm. Staff may be reached at 519-740-4681 x 4469 to find out more.
- David Durward Centre, Cambridge Centre for the Arts, Ted Wake Lounge and Allan Reuter Centre are all closed on the holiday Monday.
- There are some outdoor rink options for families in Cambridge who wish to skate on Family Day: At Victoria Park in Hespeler; Willard Park - Lincoln Park - Domm Park - Tait St. School and Victoria Park all have outdoor skating rinks that are in good shape; and there are further skating options at Riverside at Kin Stadium and John Erb Park. Outdoor skating is free of charge.

Cambridge City Hall is closed on Family Day.

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About Cambridge

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2009, the population reached over 126,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

About the Corporation of the City of Cambridge

The Corporation of the City of Cambridge is a dynamic organization filled with dedicated people who deliver vital municipal services to you. Services that residents, businesses, visitors and people like your family and friends enjoy. We're a comprehensive team of professionals: engineers, financial specialists, skilled trades, administrative experts, customer service, communications - and the list goes on.

We're proud to be part of the systems that bring you the array of services that citizens in Cambridge need:

- Parks and recreation
- Activities and programs like pools, seniors' centres, community centres, arenas and other facilities
- Sports programs and all the needs related to playing fields, like indoor soccer, baseball diamonds and other amenities
- Events
- Farmers' Market
- Cemetery services

- Road programs
- Leaf pick up services
- Winter maintenance services
- Water and sewer services
- Fire, emergency and related services
- By-laws and enforcement
- Tax administration
- Licensing for businesses, lotteries, marriage, dogs, and other services like applications for birth, death and marriage certificates, notarizing or commissioning of documents
- Archival research
- Economic Development and business support programs
- Tourism support to share opportunities to showcase the festivals and help bring visitors in to support retail and other elements of the economy
- Administration of committees, steering groups and advisory groups
- Planning and development services
- Traffic and parking services
- Ensuring the best security, police, transit, garbage, water processing service, utilities, animal control are in place.
- Libraries and galleries
- Centre for the arts
- Accessibility matters
- Council services including things like supporting the up coming needs of our residents for the Oct 2010 municipal elections

It's a multitude of services and we continue to refine and review them to ensure we deliver the services in the most effective, efficient, and proactive ways.

In 2010 we are undergoing a corporate service review. This is a further check and balance system to seeking improvements - like better technologies to simplify processes or realigning how we operate. The comprehensive review is happening this year with a view to providing a report to Council for consideration. The report will be available by year end and will be addressed by the newly elected council for the 2011 budget.

For more information on the area or the corporation visit www.cambridge.ca

The City of Cambridge press room is located at

http://www.cambridge.ca/the_office_of_the_chief_administrative_officer/corporate_communications_marketing

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