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For Immediate Release

## Cambridge Participates in Operation: Cooperation

Cambridge, Ontario. February 1, 2010...The City of Cambridge is rallying around the Haiti relief work to join the newly formed Operation: Cooperation team. Partners at the Region of Waterloo, the cities of, Cambridge, Kitchener and Waterloo (including fire stations), UW Research & Technology Park, University of Waterloo, CTV Southwestern Ontario, IBI Group, The May Court Nearly New Shop, Region of Waterloo Emergency Medical Services and St. John Ambulance, have come together to collect items for relief kits assembled by the Mennonite Central Committee.

### Drop off points in Cambridge include:

Cambridge City Hall, 50 Dickson Street (8:30am - 6:00pm)  
Cambridge Fire Departments (Any Time)  
Station 1 - (Headquarters), 1625 Bishop Street North  
Station 2 - 11 Tannery Street East  
Station 3 - 525 King Street  
Station 4 - 91 Saint Andrews Street  
Station 5 - 490 Main Street East



Citizens are encouraged to give one or many items to help with the emergency relief efforts. Please limit your generosity to the hygiene items listed below and remember all items must be new and in original packaging:

- 4 large bars bath soap (leave in wrapping)
- 1 plastic bottle of shampoo (380 - 710 ml., place bottle in a re-sealable plastic bag)
- 4 large bars of laundry soap (if available, Fels Naptha, Sunlight or Zote brands preferred)
- 1 squeeze-tube toothpaste (minimum 130 ml. leave in box)
- 4 adult-sized toothbrushes (in original packaging)
- 1 fingernail clipper
- 2 wide tooth combs (15-20 cm)
- 1 box of adhesive bandages (minimum 40, assorted)
- 1 package of sanitary napkins (18-24 thin maxi)
- 4 bath towels (medium weight, dark or bright colours)

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**Operation: Cooperation - Waterloo Region assists the MCC with relief kits**

**Waterloo Region** – As the devastation from the Haiti earthquake continues to unfold, the Mennonite Central Committee (MCC) is undertaking a multi-million dollar, multi-year response to provide emergency assistance, long-term care and trauma support. Now through February 28, the MCC is looking for donations of personal hygiene items, cotton sheets and towels. Their national goal is to collect and distribute 20,000 relief kits to the thousands of Haitians left homeless and living outside.

Operation: Cooperation- Waterloo Region has joined forces with the MCC Ontario to assist in broadening their campaign throughout our community. By coordinating the community's efforts, Operation: Cooperation has significantly expanded relief kit drop off locations for the public. As well, they're offering to provide assistance to other organizations wanting to set up kit collection areas at their workplaces.

"The idea behind Operation: Cooperation is simple," said Linda Zavarella, Committee Chair. "Beyond all of the money raised, we want to do something meaningful and tangible for the Haiti earthquake victims."

Organizations that have already joined Operation: Cooperation to provide additional public drop off locations or staff collection campaigns include: the Region of Waterloo, the cities of, Cambridge, Kitchener and Waterloo (including their fire stations), UW Research & Technology Park, University of Waterloo, CTV Southwestern Ontario, IBI Group, The May Court Nearly New Shop, Region of Waterloo Emergency Medical Services and St. John Ambulance.

"The support we are receiving from the community is overwhelming", said Rick Cober Bauman, MCC Ontario Executive Director. "I'm confident that Operation: Cooperation-Waterloo Region will help us in our immediate efforts to reach our overall MCC international goal of 20,000 Haiti relief kits, as well as deepening this community's understanding of our long term commitment to Haiti."

To join Operation: Cooperation – Waterloo Region; set up a public drop off location; or staff collection campaign, visit the website at [www.haitioperationcoop.ca](http://www.haitioperationcoop.ca) or email us at [operationcooperation@regionofwaterloo.ca](mailto:operationcooperation@regionofwaterloo.ca). Join the conversation on Facebook by searching, Operation: Cooperation.

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**For more information please contact:**

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Linda Zavarella, Chair, Operation: Cooperation – Waterloo Region 519-575-4008

## About Cambridge

The City of Cambridge is one of the fastest growing areas in the country. It is strategically located astride highway 401 in Southwestern Ontario, part of Canada's Technology Triangle. In 2009, the population reached over 126,000 people. With a multicultural mix and a strong foundation of support services, Cambridge has a diverse economic base with leading industries in advanced manufacturing, automotive, high technology, pharmaceutical, business and financial services and hospitality/retail. The Corporation of the City of Cambridge is an employer with a progressive work environment that offers the opportunity to provide service to the community through creativity and innovation, and with opportunities for career growth and advancement.

## About the Corporation of the City of Cambridge

The Corporation of the City of Cambridge is a dynamic organization filled with dedicated people who deliver vital municipal services to you. Services that residents, businesses, visitors and people like your family and friends enjoy. We're a comprehensive team of professionals: engineers, financial specialists, skilled trades, administrative experts, customer service, communications - and the list goes on.

We're proud to be part of the systems that bring you the array of services that citizens in Cambridge need:

- Parks and recreation
- Activities and programs like pools, seniors' centres, community centres, arenas and other facilities
- Sports programs and all the needs related to playing fields, like indoor soccer, baseball diamonds and other amenities
- Events
- Farmers' Market
- Cemetery services
- Road programs
- Leaf pick up services
- Winter maintenance services
- Water and sewer services
- Fire, emergency and related services
- By-laws and enforcement
- Tax administration
- Licensing for businesses, lotteries, marriage, dogs, and other services like applications for birth, death and marriage certificates, notarizing or commissioning of documents
- Archival research
- Economic Development and business support programs
- Tourism support to share opportunities to showcase the festivals and help bring visitors in to support retail and other elements of the economy
- Administration of committees, steering groups and advisory groups
- Planning and development services
- Traffic and parking services
- Ensuring the best security, police, transit, garbage, water processing service, utilities, animal control are in place.
- Libraries and galleries
- Centre for the arts
- Accessibility matters
- Council services including things like supporting the up coming needs of our residents for the Oct 2010 municipal elections

It's a multitude of services and we continue to refine and review them to ensure we deliver the services in the most effective, efficient, and proactive ways.

In 2010 we are undergoing a corporate service review. This is a further check and balance system to seeking improvements - like better technologies to simplify processes or realigning how we operate. The comprehensive review is happening this year with a view to providing a report to Council for consideration. The report will be available by year end and will be addressed by the newly elected council for the 2011 budget.

For more information on the area or the corporation visit [www.cambridge.ca](http://www.cambridge.ca)

The City of Cambridge press room is located at

[http://www.cambridge.ca/the\\_office\\_of\\_the\\_chief\\_administrative\\_officer/corporate\\_communications\\_marketing](http://www.cambridge.ca/the_office_of_the_chief_administrative_officer/corporate_communications_marketing)

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